<u>Tower Hamlets</u> <u>Draft 2009/12</u> <u>Housing Strategy</u>



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DRAFT 2009/12 HOUSING STRATEGY EXECUTIVE SUMMARY

1. Summary

1.1 Tower Hamlets Council is consulting on its Draft Housing Strategy. This is an important document as its sets out how the Council wishes to see the housing agenda addressed in Tower Hamlets over the coming years. In the Draft Strategy, we focus on four key objectives that need to be addressed:

- Delivering and Managing Decent Homes
- Placemaking and Sustainable Communities
- Managing Demand, Reducing Overcrowding
- New Supply of Housing

1.2 The focus on **Delivering and Managing Decent Homes** is because the council and its partner social landlords are responsible for both ensuring that their tenants live in decent homes and that these homes are managed well. **Placemaking and Sustainable Communities** is focused on the contribution that existing and new housing makes to the wider socioeconomic agenda, to making a place both attractive to live in and economically vibrant. **Managing Demand, Reducing Overcrowding** highlights the challenges the Council is facing in meeting the huge demand for affordable housing and attempting to reduce the significant overcrowding that many in the community experience. **New Housing Supply** is about ensuring that there is an increasing supply across all tenures of housing, with a particular focus on more family housing for social rent.

1.3 Delivering against these objectives need to sit within the broader policy framework set out in the **Tower Hamlets' Community Plan**, particularly the focus on making the borough a **Great Place to Live.** The period of the final Strategy will be for the 2009/12 financial years and will be annually reviewed.

2. Tower Hamlets Housing Priorities

2.1 The housing challenge in Tower Hamlets is immense and the Draft Evidence Base that accompanies the Draft Strategy reflects the scale of the challenge. Each of the chapters feature commitments designed to deliver lasting change for the better. The Council has a leadership role to play in delivering change, but the large proportion of that change will be delivered by its partners, not the Council itself, hence the need to provide clear and effective direction. Council Key Priorities include:

• Ensuring that Tower Hamlets Homes (the council's arms length management organisation) gains the Two Star Management rating from the Audit Commission to unlock decent homes capital investment

- Reducing existing overcrowding in existing housing stock, and putting in place preventative measures to reduce future overcrowding
- Increasing the provision of new family housing in all sectors, particularly family housing for social rent
- Delivering the London Plan housing target 3,150 homes annually up to 2016/17, of which 50% should be affordable housing
- Using the Council's and other stakeholders' assets and resources more effectively over a longer timeframe
- Innovative approaches that help working households to access affordable housing for ownership

2.2 The more specific targets are set out in **Tower Hamlets' Local Area Agreement** which focus on:

- Number of additional market and affordable homes provided
- Number of affordable homes provided (i.e.) social rent and intermediate)
- Number of affordable family social rented homes provided
- Reduction in Non Decent Homes in stock transferred to housing associations
- Reduction in Non Decent Homes in Tower Hamlets Homes stock

2.3 These specific targets are set out in the Annex to Chapter 6 of the Draft Housing Strategy, but do not take account of the wider contribution that the housing agenda can make to other targets such as household recycling, street cleanliness, educational attainment and employment. What follows are the commitments set out in the Draft Housing Strategy that the Council in partnership with other key stakeholders that will help deliver lasting change for Tower Hamlets' residents.

3. Delivering and Managing Decent Homes – Key Priorities

3.1 The Council believes that every resident in the borough has a right to live in a home that meets a decent standard and is managed effectively. The standard of homes and management varies considerably in the borough and the Council wants to see all affordable housing and that private housing occupied by vulnerable households raised to decent homes standard levels and wants all social landlords delivering at least a 'Good' management service.

- Raise and keep the standard of **all** social housing stock in Tower Hamlets to the Government's decent home standard
- Ensure that Tower Hamlets Homes (the council's arms length management organisation) develops a work programme to deliver the decent homes standard and an improved 'Two Star' management service
- Ensure all social landlords in the borough have an asset management strategy
- Develop a Decent Homes Plus Standard that will set out additional repairs and improvements that would be expected when decent homes works are undertaken.
- Develop and implement a Private Sector Renewal Strategy which will include reference to Disabled Facilities Grants and a pilot approach to selective private sector licensing
- Develop and implement an Energy Efficiency Strategy for private dwellings and make available additional information on energy conservation issues for households wishing to improve their homes
- Develop and implement a local climate change reduction policy that will help reduce carbon emissions from existing and new housing
- Expect all social landlords to make reasonable financial provision to fund adaptation works to meet changing residents' needs
- Expect all social landlords operating an efficient, effective and fair management service delivering an Audit Commission approved 'Two Star' service as a minimum
- Require all social landlords in the borough to have a tenant Involvement statements (or similar report) setting out how it involves tenants in the running of its organisation
- Working in partnership with Tower Hamlets Housing Forum members (including Tower Hamlets Homes) develop a Performance Management Framework that will track social landlords' management performance

4. Placemaking and Sustainable Communities - Key Priorities

4.1 The Council believes that housing has a key role to play in delivering better places to live and offering people opportunities to achieve a better quality of life. This involves ensuring that new and regenerated housing environments make a positive contribution to the places that people live in. In addition, new investment has to make a positive contribution to the opportunities available to people through access to services and utilities, helping to improve individual and community well-being.

- Deliver a high quality urban planning and development process which supports the delivery of the four Community Plan crosscutting themes:
 - A Great Place to Live
 - A Prosperous Community
 - A Safe and Supportive Community
 - A Healthy Community
- Ensure that Local Area Agreement targets on street and environmental cleanliness are met
- Bring forward regeneration proposals that help regenerate localities, which may include the development of new housing
- Facilitate the delivery of a pilot area-based low carbon project
- Increase the proportion of household recycling undertaken in Tower Hamlets.
- Deliver more skills and employment training opportunities, drawing on resources available from the Working Neighbourhoods Fund and other sources
- Ensure that healthy living programmes and health infrastructure requirements are an integral part of social housing providers' activities
- Publish a Local Biodiversity Action Plan for 2009/2013
- Ensure developers take account of security issues when designing new homes and that they contribute to the Community Plan community safety objectives
- Ensure the Council's Supporting People programme is integrated with the Homelessness Strategy and wider Housing Strategy objectives, together with priorities of the PCT and Probation Service
- Work closely with Tower Hamlets Housing Forum members to deliver the objectives set out in the Protocol and the wider objectives of this Housing Strategy

5. Managing Demand, Reducing Overcrowding – Key Priorities

5.1 The Council believes that existing and new affordable housing needs to be used as effectively as possible in order to manage existing and future housing demand. Specifically, a fresh approach is needed to reduce overcrowding in the borough.

- Amend the Tower Hamlets Lettings Policy, including incorporating those Overview and Scrutiny Committee recommendations on reviewing the Choice Based Lettings scheme agreed by Cabinet
- Encourage all housing associations partners who have or intend to develop stock in the borough to become members of the Common Housing Register Forum and its parent group, the Tower Hamlets Housing Forum
- Develop and implement an Overcrowding Reduction Strategy drawing on previous successful approaches and initiatives
- Review sub-regional nomination protocol arrangements to ensure that the Tower Hamlets is receiving a fair allocation of large family accommodation developed in the Borough
- Develop and implement an Estate Renewal Decanting Strategy which will include housing association-led innovative solutions that will help speed up the decanting process
- Deliver the actions set out in the Council's 2008/13 Homelessness Strategy
- Work with the Nominated Undertaker for the Crossrail Act, other agencies and stakeholder groups to ensure the Eleanor Street Travellers' Site is relocated in accordance with best practice design standards.
- Produce an over-arching strategy that will set out the Borough's approach to Gypsy and Traveller issues which include the development of suitable proposals for the provision of additional site accommodation based on information set out in the pan London Accommodation Assessment, London Housing Strategy and Regional Spatial Strategy

6. New Housing Supply - Key Priorities

6.1 The Council believes that the amount of affordable housing – particularly social housing - in Tower Hamlets needs to be maximised, The quality of new housing needs to be higher, reflecting new priorities on climate change, lifetime standards and at the same time delivering housing that helps deliver more employment and training opportunities.

- Seek as a strategic target 50% affordable housing on all housing developed in the borough, applying 35% on individual privately owned sites
- Seek 45% of the social rented element of new developments to be for large family purposes (i.e., three bedrooms or more) either provided onsite, or where delivery proves unsustainable, provided offsite; 25% of the intermediate and market homes should have three bedrooms or more
- Require all affordable housing to comply with the Housing Corporation's Design and Quality Standards (Apr 2007) guidance
- Develop specific guidance that highlights housing design requirements for black, Asian and minority ethnic groups with a particular focus on the needs of the Bangladeshi community
- Examine family high density housing issues in its forthcoming High Density Living Supplementary Planning Document
- Explore and deliver innovative approaches to facilitate the delivery of more family accommodation for households on low to medium incomes, including Community Land Trust models of affordable housing
- Require all new housing development to meet the Government's national target of zero carbon housing by 2016.
- Test the feasibility of designating affordable housing partners for development sites in order to improve local management service delivery and maximise contribution to Community Plan objectives
- Examine the value of establishing a panel of preferred affordable housing developers that will work in partnership with the Council deliver housing and wider Community Plan objectives and will have locally based housing management services

- Maximise Lifetime Homes Standards delivery in new housing stock and seek at least 10% of all new homes to be wheelchair accessible (GLA London Accessible Housing Register Standards) or easily adaptable for wheelchair users
- Investigate alternative housing delivery vehicles that can best realise corporate housing development objectives
- Prioritise its resources to the identified key corporate strategic housing projects

7. Investment Strategy - Key Priorities

7.1 The Council believes that additional investment from the Government – principally through the Homes and Communities Agency – needs to be maximised to fund schemes that will meet the Borough's housing priorities. The key areas for investment are new affordable housing; meeting the decent homes standard; and, delivering estate renewal.

- Secure additional investment from Government to resource Tower Hamlets Homes' Decent Homes Plus programme
- Ensure all housing associations invest in their stock to meet the Government's Decent Homes Standard
- Deliver the decent homes standard for vulnerable households in private sector housing
- Reduce long term empty homes in the private sector
- Adaptations to help disabled people stay in their homes rather than depend on institutional care
- Maximise investment that delivers placemaking and sustainable communities objectives
- Ensure that the Council's Strategic Housing Land Assessment (SHLAA) is aligned with statutory agencies' investment plans and strategies
- Maximise housing investment to help build more social rented and intermediate housing, with a particular focus on more affordable family housing

- Focus on the ten key projects identified to help deliver sustainable housing outcomes for borough residents
- Convene a Housing Strategy Programme Board that will oversee the implementation of commitments set out in the Draft Housing Strategy
- Produce an Annual Report highlighting progress against housing strategy objectives
- Ensure partnerships and staffing arrangements are in place to ensure the strategy commitments are delivered

8. Conclusion

8.1 Much is already being achieved on the housing agenda in Tower Hamlets. But we need to achieve more and ensure that we maximise the value of any public sector investment available to the borough. And we also need to ensure that we deliver wider Community Plan outcomes that help deliver places that people want to live in and opportunities to maximise their personal potential. This Draft Strategy is about helping to achieve these outcomes.

8.2 The consultation process has two core purposes; firstly, it offers an opportunity for stakeholders – residents; housing developers; businesses; public service providers; etc, to find out what the Council is proposing and why. And secondly – and more importantly – it offers an opportunity for stakeholders to recommend changes to what is being proposed. By responding to this consultation process, it will help improve the content and delivery of the Draft Housing Strategy. Please take this opportunity to help shape Tower Hamlets' housing future.

9. Consultation Questions

In the Draft Housing Strategy, we have set out what the key housing priorities are and the commitments we are making to help address them:

Are the priorities we have identified the right ones, and are there others that we should be considering?

Are the commitments we are making the right ones, and are there others that that we should be considering?

What issues should we be taking account of when considering particular needs of black, Asian and minority ethnic groups?

Are there other people or groups with particular requirements whose needs should be addressed in this Draft Strategy?

Comments on the Draft Housing Strategy can be emailed to <u>housing@towerhamlets.gov.uk</u> or sent to the Housing Strategy Team, Directorate of Development and Renewal, Mulberry Place (AH), 5th Floor, 5 Clove Crescent, London E14 1BY

Chapter 1 - Strategic Overview

1. Introduction

1.1 Housing in Tower Hamlets should be an opportunity for households to achieve individual well-being and realise their lifetime aspirations. For many people it is. Tower Hamlets continues to witness major new housebuilding and redevelopment work that is making a lasting difference to people's wellbeing. But for a large proportion of people the situation is very different, particularly for those living in poor, temporary, or overcrowded accommodation. Housing is instead, both harming their well-being and frustrating their aspirations.

1.2 This Draft Housing Strategy is about how we can accelerate our efforts to change that situation for the better in a lasting way. There are many different sides to the housing challenges that Tower Hamlets faces, which make it all the more important that the borough has an organised and realistic response that can make a difference. In developing such a response, the Draft Housing Strategy is focused on achieving the following objectives:

- Delivering and Managing Decent Homes
- Placemaking and Sustainable Communities
- Managing Demand, Reducing Overcrowding
- New Supply of Housing

1.3 The focus on **Delivering and Managing Decent Homes** is because the council and its partner social landlords are responsible for both ensuring that their tenants live in decent homes and that these homes are managed well. **Placemaking and Sustainable Communities** is focused on the contribution that existing and new housing makes to the wider socioeconomic agenda, to making a place both attractive to live in and economically vibrant. **Managing Demand, Reducing Overcrowding** highlights the challenges the Council is facing in meeting the huge demand for affordable housing and attempting to reduce the significant overcrowding that many in the community experience. **New Supply of Housing** is about ensuring that there is an increasing supply across all tenures of housing, with a particular focus on more family housing for social rent.

1.4 The Council will continue to be play a very important role in delivering these three objectives identified above, but this will depend increasingly on its ability to:

- Use its powers, resources and people to best effect
- Generate external resources particularly capital funding where necessary
- Increase the effectiveness and efficiency of partnership working to deliver shared objectives

1.5 This will be all part of the council's over-arching 'enabling' approach, focused on influencing partners' to deliver wider socio-economic objectives which feature in the Community Plan and are identified as Local Area Agreement (LAA) targets. LAAs set out the priorities for a local area agreed between central government and a local area (the local authority and Local Strategic Partnership) and other key partners at the local level. Tower Hamlets' housing related LAA targets are set out in Annex A of Chapter 6 of this Draft Strategy. An important element to this approach is understanding the wider national and regional agenda in order to maximise the amount of resources going into Tower Hamlets and ensure those resources are used effectively and efficiently.

2. The Sustainable Communities Strategy: Tower Hamlets' Community Plan

2.1 Delivering the council's housing objectives needs to strategically fit with the wider sustainable commuties strategy for the borough to improve individual and community well-being. This strategy is the Council's new Community Plan – **2020 Vision – Tower Hamlets Community Plan** (1) - and is structured along the following themes:

- A Great Place to Live
- A Prosperous Community
- A Safe and Supportive Community
- A Healthy Community

2.2 The Local Strategic Partnership which is responsible for overseeing the delivery of the Community Plan has established four Delivery Groups for each theme that will play a key role in delivering the LAA targets agreed with Government. Housing is most closely associated with the first theme – A Great Place to Live. The quality, quantity and affordability of housing all feature in the Community Plan and the associated Local Area Agreement housing targets (detailed in the Chapter 6 Annex), and the Draft Housing Strategy will make a key contribution to both the housing targets and the wider socio-economic targets that the Council is responsible for delivering.

3. Local Development Framework (LDF) – Core Strategy

3.1 The LDF Core Strategy (2) sits under the Community Plan and provides the council with a spatial development strategy for the borough. It helps facilitate the delivery of social, economic and environmental objectives set out in the Community Plan. It provides the delivery mechanisms for housing and is the core link between the planning and housing strategies for the borough.

4. Housing in Tower Hamlets

4.1 In Annex A to this Draft Housing Strategy, a robust evidence base sets out the scale of the housing and wider socio-economic challenges Tower

Hamlets stakeholders and residents face. Particular challenges it is facing centre on:

- insufficient affordable homes particularly family homes to meet housing needs
- market housing for sale which is unaffordable to people on low to medium incomes
- high levels of overcrowding amongst existing tenanted stock which is likely to remain a serious problem in the short term unless radical action is taken
- a high proportion of non-decent homes, particularly amongst council housing, that needs to be made decent and asset managed in an effective manner

4.2 In summary there is a very strong case for housing investment in the borough. But there is also a very strong case to ensure that investment is delivering housing and other outcomes that strategically fits with what the borough wants, hence the need for a Housing Strategy that sets out the framework that sets out in simple terms what is needed and how it should be delivered.

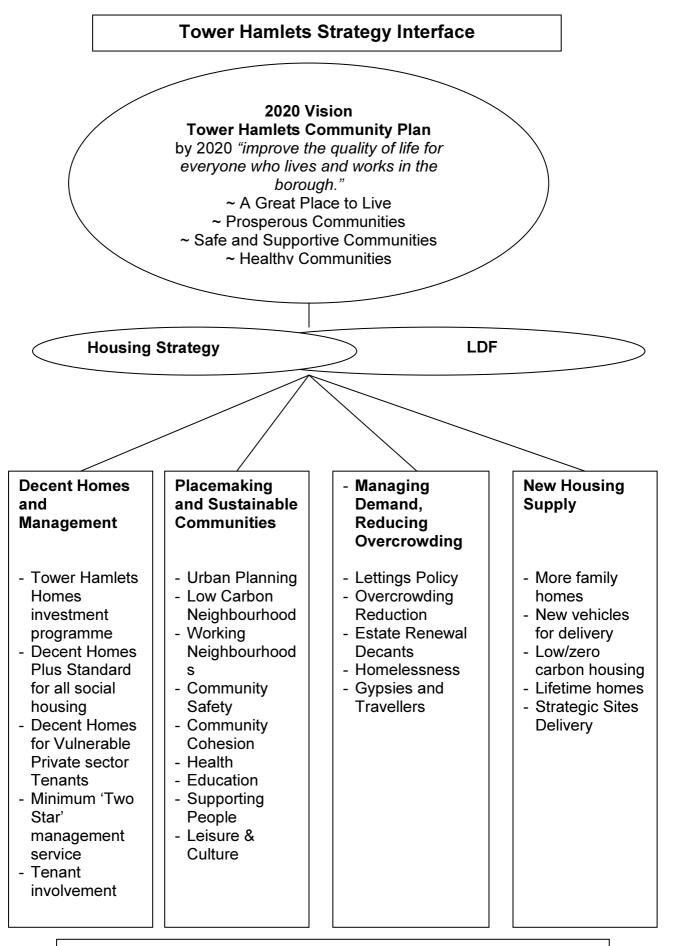
4.3 This Draft Housing Strategy references the most recent Housing Needs Assessment Study undertaken in 2004. The Council intends to commission a new study – a Strategic Housing Market Assessment – that will look in more detail what kind of housing current and future residents – across all tenures - are likely to need over the medium to long term. Whilst housing demand is known to be high in Tower Hamlets, the Council nonetheless needs to have an evidenced based approach to its future housing requirements. Examples of issues that will be examined include inward and outward migration; the amount of elderly accommodation required; the affordability of market housing and housing market trends generally. This piece of work which will help inform planning policy also, is likely to be commissioned and completed during 2009.

5. National and Regional Policy Context

5.1 Whilst local priorities continue to guide the delivery of the local housing strategy, national and increasingly regional priorities, need to be taken account when considering how housing issues are addressed locally. And one of the key purposes to having a housing strategy is to maximise resources for the borough in order to improve the quality and quantity of its housing.

5.2 At the national level the Government has published the:

5.3 **Housing Green Paper** (3) set out the Government's commitment to work with partners to provide: More homes to meet growing demand; Well-designed and greener homes, linked to good schools, transport and healthcare; and more affordable homes to rent.



Evidence Base; Strategic Housing Land Availability Assessment.

5.4 Hills Report - Ends and Means: the Futures Roles of Social Housing in England (4) focused on the need for addressing worklessness amongst social housing tenants and the need to give more choice to tenants

5.5 **National Strategy for Housing in an Ageing Society** (5) set out the Government's approach to meeting the housing challenge of an ageing population.

5.6 Following the enactment of the **2008 Housing and Regeneration Act** (6):

- the **Tenant Services Authority** has been created which will be responsible for regulating housing associations (and later Councils and Arms Length Management Organisations), setting performance standards and taking enforcement action where standards are not being met.
- the **Homes and Communities Agency (HCA)** has been created, taking over the investment functions of the Housing Corporation, English Partnerships and the Decent Homes responsibilities of Communities Local Government. HCA's new role will be to provide investment support for infrastructure and housing new supply in London (and the rest of England).

5.7 At the regional level, the publication of **The London Housing Strategy** (7) (November 2008), a draft for consultation with the London Assembly and functional bodies, highlights a number of significant changes to the former Mayor's Draft Strategy (8) published in September 2007. Whilst the 50,000 affordable housing delivery target for 2008/11 remains intact, the new document:

- Removes the 50% affordable housing target for individual boroughs
- Proposes that future affordable housing targets be agreed with individual boroughs
- Promotes intermediate (principally low cost home ownership) affordable housing delivery

5.8 The final London Housing Strategy will be a statutory document and all local strategies will need to be in broad conformity with it. In addition, the London Mayor will also become the Chair of the London Sub Committee of the Homes and Communities Agency and will have strategic responsibility for affordable housing investment (including that for decent homes) in the capital. The Council will therefore need to work with the new strategy, policy and funding arrangements as they emerge, to help maximise the affordable housing investment for the Borough's residents.

6. Meeting the Challenges

6.1 The housing challenges are well-known in Tower Hamlets and are evidence based in the annex to this strategy. What follows in the Draft

Housing Strategy is a focus on four key objectives in individual chapters that will help achieve the lasting change needed:

- Delivering and Managing Decent Homes
- Placemaking and Sustainable Communities
- Managing Demand, Reducing Overcrowding
- New Housing Supply

6.2 Each chapter sets out specific commitments that will help the council play a key role in partnership with others – particularly locally based housing associations – to make a lasting difference for current and future residents of the borough.

6.3 The four themes are often interdependent and critically the delivery of market housing helps diversify tenure in Tower Hamlets and also (through planning obligations) requires private developers to provide affordable housing also. The current challenges being experienced in the finance industry – the 'credit crunch' – will have an impact on what planning obligations can reasonably be expected in the future. This however should not detract from the need for the Council to articulate what the housing strategic priorities in Tower Hamlets are, and how it expects them to be delivered.

6.4 What follows after these four chapters is the investment plan which will draw out the key actions that need to be achieved in order to help facilitate the delivery of the objectives set out in each of the chapter headings set out above.

References

- 1. LBTH 2020 Vision The Tower Hamlets Community Plan (2008) <u>www.towerhamlets.gov.uk</u>
- 2. LBTH Core Strategy and Development Control Plan (2007) <u>www.towerhamlets.gov.uk</u>
- 3. Communities and Local Government Housing Green Paper (2007) – <u>www.communities.gov.uk</u>
- 4. Hills Report Ends and Means: the Future Roles of Social Housing in England (2007) Published by the London School of Economics
- 5. Lifetime Homes, Lifetime Neighbourhoods: A National Strategy for Housing in an Ageing Society (2008) – <u>www.communities.gov.uk</u>
- 6. 2008 Housing and Regeneration Act <u>www.parliament.uk</u>
- 7. The London Housing Draft for consultation with the London Assembly and functional bodies (2008) <u>www.london.gov.uk</u>
- 8. Mayor's Draft Housing Strategy (2007) <u>www.london.gov.uk</u>

<u>Chapter 2 – Delivering and Managing</u> <u>Decent Homes</u>

1. Why is delivering and managing decent homes an issue in Tower Hamlets?

1.1 One of the core reasons for developing a Tower Hamlets housing strategy is to set out the minimum standards of housing quality and management that the council expects social landlords to deliver for its residents. On the quality side, the council expect all social landlords to deliver the Government's decent homes standard as soon as possible. On the management side, the council expects social landlords to be delivering an Audit Commission 'good' standard with an expectation that the service will improve further over time.

1.2 The decent homes agenda has a wider ambit than social housing. The council wishes to see the decent homes standard delivered for vulnerable tenants in the private rented sector. And the Council would like to see existing homes becoming more flexible in order to meet people's changing needs. Reducing carbon emissions from existing housing will be key to meeting the Mayor's Climate Change Action Plan objectives.

2. Key Priorities

2.1 In this chapter, we set out how we intend to deliver the following key priorities. The Council with its partners intends to:

- Raise and keep the standard of **all** social housing stock in Tower Hamlets to the Government's decent home standard
- Ensure that Tower Hamlets Homes (the council's arms length management organisation) develops a work programme to deliver the decent homes standard and an improved 'Two Star' management service
- Ensure all social landlords in the borough have an asset management strategy
- Develop a Decent Homes Plus Standard that will set out additional repairs and improvements that would be expected when decent homes works are undertaken.
- Develop and implement a Private Sector Renewal Strategy which will include reference to Disabled Facilities Grants and a pilot approach to selective private sector licensing

- Develop and implement an Energy Efficiency Strategy for private dwellings and make available additional information on energy conservation issues for households wishing to improve their homes
- Develop and implement a local climate change reduction policy that will help reduce carbon emissions from existing and new housing
- Expect all social landlords to make reasonable financial provision to fund adaptation works to meet changing residents' needs
- Expect all social landlords operating an efficient, effective and fair management service delivering an Audit Commission approved 'Two Star' service as a minimum
- Require all social landlords in the borough to have a tenant Involvement statements (or similar report) setting out how it involves tenants in the running of its organisation
- Working in partnership with Tower Hamlets Housing Forum members (including Tower Hamlets Homes) develop a Performance Management Framework that will track social landlords' management performance

3. Evidence Base Summary

3.1 In the Evidence Base Annex to the Draft Housing Strategy it is shown that:

- 41% of Tower Hamlets Homes council housing did not meet the Decent Homes Standard
- 15% of housing association stock in Tower Hamlets did not meet the Decent Homes Standard
- 33% of private rented housing did not meet the Decent Homes Standard
- The cost of raising Tower Hamlets Homes council housing stock to the decent homes standard is currently just under £400m

4. Background

4.1 This chapter focuses on the issue of delivering and managing decent homes. First announced by the Government in its Housing Green Paper (2000), a target for achieving a decency standard for all affordable housing by 2010 was set. An additional requirement on tackling fuel poverty was added later.

4.2 Delivery of the Decent Homes Standard and the provision of effective, efficient and fair housing management should be considered as the core social landlord business offer. This provides the platform for the wider offer sought on neighbourhood renewal set out in the next chapter, but this offer is dependent on social landlords getting the core business right.

4.3 There are other aspects to the Decent Homes agenda covered in this chapter. Housing associations are required by the Government to meet the decent homes standard as well and one of a number of new policies in this Draft Housing Strategy includes tracking associations' progress – particularly stock transfer associations - on delivering the decent homes target.

4.4 Also included is the delivery of the decent homes standard for vulnerable households in the private rented sector. A new performance and regulatory framework for social landlords is also covered in this chapter.

4.5 For a home to be decent, it needed to be 'warm, weatherproof and have reasonably modern facilities.' Further detail is given on what the definition involves in this chapter as there have been some changes in the Government policy since 2000.

4.6 Three options were available to local authorities to achieve the decency standard where insufficient mainstream resources were available:

1. Stock Transfer to a new or existing housing association

- 2. Arms Length Management Organisation (ALMO)
- 3. Private Finance Initiative (PFI)

4.7 The 2001 and 2003 Price Waterhouse Cooper studies on Tower Hamlets Council-owned housing stock both indicated a need for the council to consider the above options in the absence of 'a fourth option' which would involve the stock remaining in council management and ownership. In this scenario, insufficient resources would be available from its own current and future budget to undertake the investment required to bring the stock up to the standard required by the Government.

4.8 Establishing this target has led to a significant increase in investment in existing social housing stock and this trend continues. Tower Hamlets' response to the Government's challenge was to implement the *Housing Choice* process whereby tenants were given the opportunity to choose a new social landlord. Over 13,000 homes have been transferred to housing associations via this process, levering in over £420m of additional investment to the borough. This is in addition to stock transferred under previous initiatives funded by the Government's Estate Renewal Challenge Fund (ERCF).

4.9 Despite the potential benefits of stock transfer, many tenants and leaseholders were reluctant to transfer to a Registered Social Landlord, and

others voted against. To ensure that these residents also had an opportunity of a decent home, the council has established an Arms Length Management Organisation (ALMO) – **Tower Hamlets Homes** - to take on the management of the remaining stock. This stock totals over 22,000 homes which include just over 9,000 homes owned by leaseholders and freeholders making it the single largest social landlord in the borough. Subject to Tower Hamlets Homes being awarded a two star 'good' management rating by the Audit Commission, additional resources will be sought from Government to which will also unlock the additional investment resources available from Government to deliver the decent homes works required.

5. Decent Homes – A Definition

5.1 The Government sets out four key criteria to achieving the Decent Homes Standard in the social housing sector (1). The home should:

- Meet the current statutory minimum standard for housing
- Be in a reasonable state of repair
- Have reasonably modern facilities and services
- Provide a reasonable degree of thermal comfort
- 5.2 Taking each criterion in turn:

5.3 **Meet the current statutory minimum standard for housing** – The statutory standard is now covered by the Housing Health and Safety Rating System (HHSRS) which replaced the fitness standard in April 2006. For a home to fail the decency standard, it will have one or more 'Category 1' hazards.

5.4 **Be in a reasonable state of repair** – dwellings which fail to meet this criterion are those where either:

- One of more of the key building components are old and because of their condition, need replacing or major repair; or
- Two or more of the other building components are old and because of their condition, needs replacing or major repair.

5.5 **Have reasonably modern facilities and services** – dwellings which fail to meet this criterion are those which lack three or more of the following:

- A reasonably modern kitchen (20 years old or less)
- A kitchen with adequate space and layout
- A reasonably modern bathroom (30 years old or less)
- An appropriately located bathroom and WC
- Adequate insulation against external noise (where external noise is a problem): and,
- Adequate size and layout of common areas for blocks of flats

5.6 A home lacking two or fewer of the above is still classed as decent, therefore it is not necessary to modernise kitchens and bathrooms if a home meets the remaining criteria.

5.7 **Provide a reasonable degree of thermal comfort** – This requires homes to have both effective and efficient heating which in turn contributes to a reduction in tenants' fuel poverty.

6. Decent Homes in Tower Hamlets

6.1 Tower Hamlets is committed to delivering decent homes for all social housing tenants, i.e., in both homes managed by Tower Hamlets Homes and housing associations. As a result of the failed transfers, the Government's 2010 target for all social housing homes to be decent will not be met in Tower Hamlets even though good progress is being made in reducing the number on estates now owned by stock transfer housing associations.

6.2 Housing associations account for an increasing proportion of social housing in Tower Hamlets. This is for two reasons: firstly, the stock transfer of homes from the local authority sector to housing associations through the *Housing Choice* process, and secondly the continuation of new affordable housing by housing associations. Monitoring housing association progress against the decent homes target will be a requirement of this Strategy.

6.3 Tower Hamlets will require annual reports from social landlords – Tower Hamlets Homes and housing associations – on the number of decent homes and non-decent homes in their stock. In addition, asset management plans will need to be put in place to help ensure non-decent homes are kept to a minimum. The Council will also closely monitor progress against the wider promises made by stock transfer housing associations.

Commitment 1	Responsibility	When
Tower Hamlets will require all social	Social Landlords	Annually
landlords to meet the decent homes		Monitored
standard		
Commitment 2	Responsibility	When
Social landlords will report annually to the	Social	Annually
borough on progress towards the target.	Landlords/LBTH	Monitored
	Housing Strategy	
	Team	
Commitment 3	Responsibility	When
Stock transfer housing associations decent	Stock transfer	Annually
homes delivery will be separately monitored	housing	Monitored
in line with the Local Area Agreement	associations/	
targets	Tower Hamlets	
	Council	
Commitment 4	Responsibility	When
Stock transfer housing associations 'Offer	Stock transfer	Annually
Document' promises and 'Transfer	housing	Monitored
Agreement' contractual requirements will be	associations/Tower	
separately monitored	Hamlets Council	

7. Decent Homes in Council Housing – Establishing Tower Hamlets Homes

7.1 Tower Hamlets Homes (THH) will be responsible for day-to-day management of homes and estates owned by the Council. The services provided will include:

- maintenance and repairs
- caretaking
- major works to bring homes up to the decent standard
- collecting rent and service charges and dealing with arrears
- letting homes and dealing with empty property
- handling right-to-buy for the council
- tenant and leasehold management

7.2 The council is still the owner of the homes and it is still responsible for housing policy in the borough. The council is also the sole owner of THH and will monitor the organisation carefully to ensure that it is delivering services to the required standard: THH will be answerable to the council. In some ways there is no change for residents. There is no change in tenancy or lease arrangements for tenants and leaseholders. The stock remains in council ownership. Tenants are still council tenants, with their existing council tenancies, and leaseholders remain council leaseholders, with their existing leases. Tenants' and leaseholders' rights do not change.

7.3 One of the reasons for establishing Tower Hamlets Homes was to access additional capital investment required from the Government to fund the decent homes programme. It also provides impetus for the Council to both improve the standard of the housing but also – at arm's length – to improve the management of the stock up to the Audit Commission's 'two star' standard. To achieve this, Tower Hamlets Homes will need to be performing in key areas such as: Stock Investment and Asset Management; Tenancy and Estate Management; Housing Income Management; Resident Involvement; Allocations and Lettings; management of Right to Buy, as well as value for money (2).

7.4 Tower Hamlets has derived its objectives in consultation with residents on the raised standard of homes that the ALMO will be able to deliver to homes that:-

- are warm and dry with an effective heating system
- are secure and draft free with double glazing where this can be fitted
- have modern electrical wiring with enough sockets
- have reasonably modern facilities including kitchens and bathrooms
- are accessed through clean and safe communal areas.

7.5 Works to the internal of each property will only be undertaken to homes for rent, not to those sold under the right to buy.

Commitment 5	Responsibility	When
Tower Hamlets Homes will develop and put in place a programme that will deliver the Decent Homes Plus Standard to the social rented stock under its management.	Homes / Tower	2010
Commitment 6	Responsibility	When
Tower Hamlets Homes and the Council will implement a business plan that will enable Tower Hamlets Homes to deliver the decent homes plus programme of work. All sources of funding will be explored to fund the Decent Homes Plus Programme and any additional estate renewal work required to regenerate Tower Hamlets estates.	Homes/Tower	2010

8. Decent Homes and Asset Management

8.1 For homes that are or will be decent through investment by the social landlord concerned, an asset management strategy will be required. Such a strategy can take the following characteristics:

- A five year external redecoration programme to protect the building and window fabric
- Annual gas safety inspection to meet the landlord's statutory responsibilities on safe gas installations in the home
- Regular jetting of drains to avoid blockages which can lead to flooding and/or overflow of sewage

8.2 These are a just a few reasons why it is very important to have an asset management strategy in place, anticipating problems that might arise from particular components of the building failing at points in the future as well as making the component last as long as possible. This Asset Management Strategy will also identify any major works required to specific blocks which may also include an option to demolish buildings if they are at the end of their economic life and/or are not meeting current housing needs and aspirations.

Commitment 7	Responsibility	When
3.1 Tower Hamlets will expect all social	Social	2009
landlords to develop and implement an Asset	Landlords	
Management Strategy that sets out how the		
decent homes standard is to be maintained.		
The Asset Management Strategy will be		
available to tenants and other housing		
stakeholders.		

9. Decent Homes Plus and the Wider Neighbourhood Renewal Agenda

9.1 The Council will expect housing associations to continue to play a key and successful role in delivering outcomes sought in the borough's Community Plan. Delivering the Decent Homes Standard is considered a basic requirement and does not cover all components of the building and the immediate environment around it. The obvious examples of omissions from the standard are lift replacements where needed and environmental improvements.

9.2 The amount of additional repair and improvement work that can be undertaken will be constrained by the resources available. Past funding programmes that have been available for this kind of work – e.g., Estate Action and to a lesser degree the Single Regeneration Budget – have been wound down for some years and resources required for comprehensive internal, external and environmental improvement of housing on the scale needed are not available from council budgets.

9.3 In more recent years, the main means to generating the resources required has been through the stock transfer process which has unlocked dowry resources from the Government and private finance raised by private developers and housing associations.

9.4 Recent CLG Guidance has emphasised the importance of ensuring that decent homes delivery should be part of a wider strategy for regeneration. This issue is developed further in the next chapter but the proposition is fundamentally right that housing investment approaches should be part of a wider neighbourhood renewal approach and this is reflected in the Tower Hamlets' Community Strategy.

9.5 The range of works described in the section above which Tower Hamlets Homes intend to carry out comprise a wider scope of works than that specified by the Government and represents a step towards a 'Decent Homes Plus Standard'. This will be consolidated in a single document which will set out the Council's expectations on what added value it can expect from decent homes investment.

Commitment 8	Responsibility	When
Tower Hamlets will develop a Decent Homes Plus Standard that will set out additional repairs and improvements that would be expected when decent homes works are undertaken.	Tower Hamlets	2009

10. Decent Homes in the Private Rented Sector

10.1 The Regulatory Reform (Housing Assistance) (England and Wales) Order 2002 requires the Council to have a Private Sector Renewal Strategy for their area. This policy must set out the local priorities, the nature of the assistance given by the Council to meet these priorities and who is eligible to receive it. In developing such a strategy the Council is required to consider the strategic objectives that either relate directly or otherwise impinge on the Council's actions in respect of housing.

10.2 The Housing Act 2004 was the most comprehensive review of housing enforcement legislation for 50 years. The Act introduced a fundamental change to the way local authorities deal with house condition problems. Until the Housing Act 2004 the Housing Fitness Standard was a measure of whether a dwelling met minimum legal standards. The Housing Act 2004 introduced the Housing Health and Safety Rating System (HHSRS) which replaced the old fitness for human habitation standard in April 2006.

10.3 The new system moves away from a prescriptive standard and replaces it with the risk assessing of 'hazards' within dwellings. These hazards are then converted into Category 1 and Category 2 hazards. Local Authorities have a duty to take action to deal with Category 1 hazards.

10.4 The Act also introduced a mandatory requirement for licensing certain types of Houses in Multiple Occupation (HMOs) and gave new powers to deal with empty properties – Empty Dwelling Management Orders (EDMOs). There are also powers in the Act to update the definition of overcrowding, which to date has not been implemented. HMOs are amongst those properties that are most likely to be a risk to the health and safety of their occupants. They are also increasingly the source of much anti-social behaviour on Council and housing association estates. Only those HMOs with three or more storeys and five or more occupants are currently covered by the mandatory licensing scheme. The Council believes that smaller HMOs can cause similar problems also. The council intends to investigate the feasibility of selective licensing of properties in multiple occupation.

10.5 Taking account of the Council's responsibilities to address the issues identified above, the Council will develop a **Private Sector Housing Renewal and Empty Properties Policy Framework** which designed to ensure that private sector residents have a safe, decent and affordable home suitable to their needs. The objectives the Framework will be to:

- 1. Improve the living conditions for owner-occupiers and private sector tenants
- 2. Reduce the number of unfit properties, including houses in multiple occupation, in the private sector, and where possible bring them up to the decent homes standard.
- 3. Increase the proportion of vulnerable people, who live in the private sector, who live in homes that are in a decent condition.
- 4. Reduce the number of private sector empty properties, and where possible bring them up to the decent homes standard and make them available for letting for key workers or via the Council's rent deposit guarantee scheme.

- 5. Reduce the number of domestic burglaries by providing effective home security works to homes in the private sector
- 6. Enable disabled and other vulnerable residents to remain safe and independent in their own homes
- 7. Help prevent homelessness
- 8. Improve the overall SAP rating of private sector dwellings
- 9. Improve the availability of hospital beds by reducing the delay in hospital discharges

10.6 The Council's Private Sector Housing Renewal Policy Framework and Empty Properties Policy Framework will reflect national, regional and local priorities and will be founded on partnership principals, delivering an increasingly strategic and enabling focus on meeting the needs of the borough's residents.

10.7 **Disabled Facilities Grants** are available to owners, owner-occupiers or tenants to help a disabled person live more independently in their own home. This has obvious advantages to both the occupier who is able to stay in his/her home and service providers who are not required to provide residential care. The proposed works have to be necessary and appropriate for the disabled person and also have to be reasonable and practical.

Commitment 9	Responsibility	When
Tower Hamlets will develop an implement a	Tower Hamlets	2009
Private Sector Renewal Strategy that will deliver		
decent homes in the private rented sector and		
achieve a reduction of Category 1 hazards.		
Commitment 10	Responsibility	When
Tower Hamlets will make available information	Tower Hamlets	Ongoing
on disabled facilities grants for residents and	Council	
maximise use of available resources		
Commitment 11	Responsibility	When
Tower Hamlets will investigate the feasibility of	Tower Hamlets	2009
additional selective licensing of private sector	Council	
properties which are in multiple occupation		

11. Energy Efficiency

11.1 Local Authorities have statutory duties in respect of energy conservation in domestic dwellings under the Home Energy Conservation Act. Energy conservation both helps reduce fuel poverty and also reduces harmful carbon emissions. The energy services unit was set up to provide a focus for domestic energy efficiency and respond to the Home Energy Conservation Act 1995. The unit was formed under the Directorate of Housing in 1995 and it is based at Anchorage House. The team's main function is to fulfil the

council's statutory duty (as the Energy Conservation Authority for Tower Hamlets) by reducing domestic energy consumption by 30% on 1996 levels by 2010.

Commitment 12	Responsibility	When
Tower Hamlets will develop an Energy	Tower Hamlets	2009
Efficiency Strategy for private dwellings and		
make available additional information on energy		
conservation issues for households wishing to		
improve their homes		

12. Reducing Carbon Emissions from Existing Housing

12.1 The London Mayor's **Climate Change Action** Plan (3) sets out his carbon emission reduction targets for the capital. This is restated in his most recently updated London Plan (4) and his Draft London Housing Strategy (5).

12.2 The Pan-London carbon reduction target is to reduce carbon emissions by 60% by 2050 against a 1990 base. In seeking to meet this target, the Mayor has adopted minimum reduction targets (which will be kept under review) as follows:

15% by 2010; 20% by 2015; 25% by 2020; 30% by 2025

12.3 The Climate Change Action Plan focuses strongly on the important role that action on carbon reduction emissions from existing housing plays. The domestic sector contributes nearly 40% of London's total emissions.

12.4 Reference is made in the Climate Change Action Plan to the role that the Decent Homes programme plays in delivering the thermal comfort, with the caveat that more should be done to improve the overall energy efficiency of homes that are being invested in.

12.5 Carbon emissions are caused by inefficient use of electricity, gas and water. Significant reductions in carbon emissions can be achieved by:

- Simple, cost free actions to cut wasteful energy use (for example turning off lights when we leave rooms, washing clothes at 30C not 40C)
- Reducing necessary electricity use by increasing the take up of energy efficient lightbulbs and appliances
- Reducing energy used for heating and cooling by improving the thermal efficiency of homes

12.6 Approaches as described above can be very successful not least because the resident concerned stands to save money by using less electricity and gas in their home. However, more radical action is likely to be needed over the coming years to fully address the challenge that is being set.

12.7 Decent homes investment can make an impact on reducing carbon emissions from housing although it is highly unlikely that such repairs and improvements can makes homes zero carbon in a envisaged in the Code for Sustainable Homes. The British Research Establishment (BRE) as well as creating the Code for Sustainable Homes (and its predecessor Ecohomes) standard for hew housing, has also developed the Ecohomes XB Standard which enables housing stakeholders to measure the environmental impact of repairs and improvements to components of existing housing.

Commitment 13	Responsibility	When
Tower Hamlets will develop and implement a local climate change reduction policy that will help reduce carbon emissions from existing and new housing	Tower Hamlets Council	Annually Monitored
Commitment 14	Responsibility	When
Social landlords when considering repairs, refurbishment and new build should have regard to the Mayor's climate change policies in the London Plan; Climate Change Action Plan; and local policies that will help	Social Landlords/ Developers/Private Landlords/ Home Owners	Annually Monitored
reduce carbon emissions from homes in Tower Hamlets.		

13. Small Adaptations for People with Additional Requirements

13.1 The Government in its recently published Strategy for Housing the Elderly commits housing stakeholders to delivering the Lifetime Homes Standard for all new housing by 2013, with a further commitment to introduce statutory regulations if the target is not met voluntarily.

13.2 Independent of this, is the need to consider what can be done for tenants who are resident in existing homes or who are allocated homes that need adaptation work undertaken. Whilst there will be financial limits as to the scope of works that can be undertaken, Tower Hamlets considers it necessary that all social landlords in the borough make reasonable financial provision for adaptation works to be undertaken to address the changing needs of residents, particularly for the elderly and the disabled. The East London Protocol allows housing associations to apply for Disabled Facilities Grants.

Commitment 15	Responsibility	When
Tower Hamlets will expect all social landlords to make reasonable financial provision to fund adaptation works to meet changing residents' needs.		Annually monitored

14. Delivering Effective, Efficient and Fair Housing Management – The Regulatory Framework

14.1 Social landlords are inspected periodically by the Audit Commission and are awarded a standard – one to three stars, with an indication of the 'direction of travel' of their service - on the basis of the inspection. Key areas that are subject to the inspection approach are as follows:

- Stock investment and asset management
- Tenancy and estate management
- Housing income management
- Resident involvement
- Allocations and lettings (as appropriate)

14.2 In addition, other areas may be inspected such as neighbourhood renewal and supporting people.

14.3 The inspection role of the Audit Commission should not be confused with the regulatory role of the Housing Corporation who also fund new development by housing associations. The Corporation has a responsibility for ensuring that associations' governance (i.e., how they make decisions), financial viability and management performance are in accordance with good practice.

14.4 The creation of the Tenant Services Authority will bring these two functions together. This new organisation's key tasks will be on regulation, tenant protection and improving social landlord performance, with high standards of governance and probity, and protection of private and public sector investment. At the time of writing, it was not known whether Arms Length Management Organisations (ALMOs) will fall under the remit of the Tenant Services Authority.

Commitment 16	Responsibility	When
Tower Hamlets will work closely with Tenant Services Authority to ensure that tenants in Tower Hamlets receive an effective, efficient and fair management service and that all social landlords are seeking a minimum 'Two Star' service.	Council	Annually Monitored

15. Tenant Involvement in Housing Management

15.1 Tower Hamlets is committed to ensuring that all social landlord tenants are provided the opportunity to influence the policies and practices that govern the management of their homes. Tenant involvement can involve:

- Representation on housing association/Tower Hamlets Homes boards
- Regular focus groups / fora to consult on management issues

• Effective communication with tenants which takes account of diversity and the needs of 'hard to reach' groups

15.2 More detail on a model approach is set out in the Audit Commission's Key Lines of Enquiry on tenant involvement. Tower Hamlets recognises that effective and inclusive consultation and participation can benefit its residents and the social landlord, in the following ways:

- Foster better community spirit;
- Improve communication
- Improve service delivery
- Increase resident satisfaction
- Maximise cost effectiveness and efficiency
- Providing services and standards tenants want
- Raise standards
- Strengthen and empower local communities

15.3 In seeking to deliver the above objectives, a more direct form of tenant involvement can be the establishment of a tenant management organisation which takes on the management function (but ownership responsibilities) of a social landlord. The Council benefits from a number of tenant management organisations who have a long history of service delivery in Tower Hamlets.

15.4 At all levels of the housing agenda, Tower Hamlets Council wants to maximise tenant involvement in the delivery of social landlords' management services and broader community regeneration activities.

Commitment 17	Responsibility	When
Tower Hamlets will require all social landlords in	Social	2009
the borough to have a tenant Involvement	Landlords	
statements (or similar report) setting out how it		
involves tenants in the running of its		
organisation		

16. Tower Hamlets Leaseholders

16.1 A significant number of households in Tower Hamlets are leaseholders. A particular constituency that the Council and Tower Hamlets Homes needs to focus are those who hold leases in housing owned by the Council. The large majority of these homes are in council blocks where services for leaseholders, eg, communal lighting and heating; estate cleansing, horticultural maintenance, etc, are inevitably mixed in with services that tenants receive also. Leaseholders' homes were mainly purchased under the 'right to buy' and now comprise over 40% of the stock managed by Tower Hamlets Homes.

16.2 An ongoing issue for the residents of these homes is the amount of service charge that they are required to pay and the services that they

receive. In line with the Full Council decision of 15 October 2008, the Council and Tower Hamlets Homes will be working together to assess how services charges are budgeted and eventually charged for. A particular focus will be on drawing on current best practice; the legislative framework; with the intention of any new arrangements in place in time to determine the estimates for the 2009/10 financial year and the actual expenditure charged for the 2008/09 financial year.

Commitment 18	Responsibility	When
Tower Hamlets and Tower Hamlets Homes will		2009
commission an independent audit of processes	Council/Tower	
that determined 2007/08 leasehold service	Hamlets Homes	
charges and recommend changes that will		
improve the way estimates and actuals are		
calculated in the future.		

17. Social Landlords' Performance Management Framework

17.1 Tower Hamlets Council is committed to ensuring that all social landlord tenants in the borough are afforded the opportunity of influencing the policies and practices that govern the management of their homes. One of the needs the Housing Strategy must address is how to improve standards and build on good performance.

17.2 A performance management framework that helps govern the relationship between Tower Hamlets Homes (the ALMO), housing associations and the Council will be reviewed each year and some of its main elements will include:-

- Key aims and objectives
- Monitoring core activities, processes and performance reporting arrangements
- Liaison arrangements system of monthly and quarterly performance meetings
- Dealing with under performance

17.3 The Council has flexibility to determine a programme of best value reviews based on local priorities and the views of Tower Hamlets' residents and stakeholders and is currently in the process of reviewing its approach to Best Value.

17.4 **Performance Monitoring** includes the use of the Performance Management Framework for all service areas. Tower Hamlets Homes will be required to report performance monthly and housing associations will report on a quarterly basis. In addition to this, quarterly reports will be compiled for corporate purposes and will include detailed information on all key performance indicators. The Council will monitor and review the implementation of its performance management framework against its objectives and ensure that the results are readily available to all stakeholders. In particular, the Council will work closely with Tower Hamlets Homes through regular meetings to review progress against targets and make any necessary recommendations that will help improve performance.

17.5 The Council currently subscribes to the Housemark system to enable it to benchmark all aspects of its service delivery with other local authorities and other potential providers. Housemark also provides access to numerous examples of good practice from other providers and will help to inform our strategy and service development.

17.6 **Housing Policy Objectives** The Council retains responsibility for the development of Housing Policies, these will include rent setting, homelessness and allocations, achievement of the decent home standards, etc. Any suggested changes will be the subject of consultation between the Council, Tower Hamlets Homes (THH) and other members of the Common Housing Register Forum before implementation. The Council and the THH will work closely to ensure that the policy objectives of the Council are achieved through the procedures and practices of the THH. The Council Housing Strategy Team will be responsible for communicating policy revisions to the Chief Executive of THH so that these can be reflected where appropriate by changes to the THH delivery plan and/or procedures and practices.

17.7. Key Aims and Objectives

- **To strive for excellent performance** through the application of Best Value, sound performance management supported by a Service Improvement Plan and the adoption of continual process improvement techniques;
- To meet customer satisfaction aspirations with their homes, neighbourhoods, tenant involvement opportunities and with services provided;
- To access sufficient investment to achieve decent homes and decent neighbourhoods across the borough and to achieve a "step change" to satisfactory improvement of housing that meets residents aspirations;
- **To improve service delivery** together with other key council departments and service providers, to meet changing demand, needs and aspirations, better match demand and supply and to provide more responsive services.

17.8 As the strategic enabling housing authority for the local area, Tower Hamlets expects all social landlords to provide a good management service for its tenants. With this aim, the borough will develop a Performance Management Framework which will set out its expectations on key areas of housing management service, e.g., void turnaround, rent collection, speed of repairs, etc. It is not the intention of the borough to introduce its own regulatory regime and the information requirements are not intended to be unduly onerous on social landlords, and ideally will be accessible from sources such as *Housemark*.

17.9 Having access to information on social landlords' performance will help improve the Borough's own evidence base of borough housing activity and inform its own approach to influencing the work of social landlords in the borough, and inform any actions that the Borough needs to undertake as necessary. Support for organisations that are struggling, e.g., peer support, exchange of staff, good practice etc, that pre-empt early signs of governance or business planning challenges, may potentially have a significant longer term benefit for all parties. Housing associations will also be encouraged to work on joint housing management approaches that will help effect better and more sustainable management of local areas.

Commitment 19	Responsibility	When
Tower Hamlets in partnership with Tower	Tower Hamlets /	2009
Hamlets Housing Forum members (including	Tower Hamlets	
Tower Hamlets Homes) will develop a	Housing Forum	
Performance Management Framework that will		
track social landlords' management		
performance		

18. Consultation Questions

In this chapter, we have set out what the key decent homes and housing management priorities are and the commitments we are making to help meet those priorities.

Are the priorities we have identified the right ones, and are there others that we should be considering?

Are the commitments we are making the right ones, and are there others that that we should be considering?

What issues should we be taking account of when considering particular needs of black, Asian and minority ethnic groups?

Are there other people or groups with particular requirements whose needs should be addressed in this chapter?

References

- 1. Decent Homes Standard Definition <u>www.communities.gov.uk</u>
- 2. Audit Commission Key Lines of Enquiry <u>www.audit-commission.gov.uk</u>
- 3. Mayor's Climate Change Action Plan (2007) <u>www.london.gov.uk</u>
- 4. London Plan Consolidated with Alterations since 2004 (2008) www.london.gov.uk
- 5. London Housing Strategy Draft for Consultation with the London Assembly and functional bodies (2008) <u>www.london.gov.uk</u>

<u>Chapter 3 – Placemaking and Sustainable</u> <u>Communities</u>

1. Placemaking and sustainable communities in Tower Hamlets

1.1 Tower Hamlets, with the exception of the City of London, is geographically the smallest borough in Greater London. Despite this, saw one of the largest affordable and market housebuilding programmes in London in 2007/08. Much infrastructure investment is being channelled into the borough. It continues to be a focal point for the Thames Gateway agenda with the Canary Wharf a key generator of economic activity. It is also one of the host boroughs for the 2012 Olympic Games which will realise major legacy development in the north-east of the borough following the Games. And new transport investment – principally Crossrail and the East London Line Extension – will provide new opportunities for housing development.

1.2 It is also a borough that historically has led people to closely associate themselves – or belong to - particular localities. The strong focus on localities in Tower Hamlets gives a helpful platform to the concept of 'placemaking' and 'sustainable communities'. This agenda can be about physically redeveloping areas, but as importantly, it is also about the coordination of local service delivery in areas such as community safety, lifelong learning and street management.

1.3 Key documents that drive these two mutually inclusive agendas are the:

- Community Plan (1) the Borough's Sustainable Communities Strategy for delivering individual and community economic, environmental and social well-being
- Local Development Framework (2) effectively a suite of planning documents that sets out how, where, what and when development should happen in Tower Hamlets

1.4 The housing agenda helps integrate these agendas through the delivery of new housing and the broader housing and specialist management services that are provided. In housing development terms, regeneration outcomes over and above the homes are often sought and delivered through planning obligations such as public realm improvements and local infrastructure improvements.

1.5 Using this platform, this chapter focuses on how housing stakeholders and other service providers can help create places that facilitate the development of sustainable communities. Ensuring new developments are sustainable in the widest sense, new developments should be mixed use and mixed tenure, and appropriate to the locality. And critically, the necessary accompanying socio-economic infrastructure should be programmed in to

support the new places that are created or regenerated. In short, new development needs to deliver 'gains' for existing communities, particularly those who are disadvantaged. A particular issue here is to ensure that new housing developments add 'social value', helping to alleviate poverty amongst existing and new householders. Training, employment and job opportunities are key to helping adult members of households entering the sustainable employment. As importantly, is the need to ensure that alleviating child poverty is addressed as part of any holistic approach to regenerating localities. This can take the form of taking advantage of neighbourhood nursery place availability; ensuring children are taking full advantage of local educational opportunities; as well as the more basic requirement of having room to study and learn.

1.6 The council as the key 'place shaper' – particularly through its planning role - and provider and coordinator of local services has a primary role to play in this agenda. But there needs to be a wider commitment from housing stakeholders across the spectrum to help deliver places that people want to live in. This chapter sets out what that commitment entails.

2. Key Priorities

2.1 In this chapter, we set out how we intend to deliver the following key priorities. The Council with its partners intends to:

- Deliver a high quality urban planning and development process which supports the delivery of the four Community Plan crosscutting themes:
 - A Great Place to Live
 - A Prosperous Community
 - A Safe and Supportive Community
 - A Healthy Community
- Ensure that Local Area Agreement targets on street and environmental cleanliness are met
- Bring forward regeneration proposals that help regenerate localities, which may include the development of new housing
- Facilitate the delivery of a pilot area-based low carbon project
- Increase the proportion of household recycling undertaken in Tower Hamlets
- Deliver more skills and employment training opportunities, drawing on resources available from the Working Neighbourhoods Fund and other sources
- Ensure that healthy living programmes and health infrastructure requirements are an integral part of social housing providers' activities

- Publish a Local Biodiversity Action Plan for 2009/2013
- Ensure developers take account of security issues when designing new homes and that they contribute to the Community Plan community safety objectives.
- Ensure the Council's Supporting People programme is integrated with the Homelessness Strategy and wider Housing Strategy objectives, together with priorities of the PCT and Probation
- Work closely with Tower Hamlets Housing Forum members to deliver the objectives set out in the Protocol and the wider objectives of this Housing Strategy

3. Evidence Base Summary

3.1 In the Evidence Base Annex to the Draft Housing Strategy it is shown that:

- The levels of economically active households in Tower Hamlets was below the London and national averages
- Of the economically inactive households in Tower Hamlets, a much higher proportion than the London and national average are not seeking work
- The proportion of residents without any qualifications was higher than the London and national averages
- Average incomes are slightly higher than the London and national averages
- On selected recorded crime, LBTH is ranked 4th highest in Inner London

4. Background

4.1 Delivering and managing decent homes and more affordable homes are relatively easy to measure. What is often difficult to measure is what makes a good place to live. People's preferences are often influenced by their age, family set-up, ethnic and/or cultural background, and profession. However, at the base level, the creation of new places that are:

- well designed and accessible to all
- have a mix of market, social and intermediate tenures, as well as other socio-economic uses such as access to jobs, health and education facilities
- efficient, accessible, and, where applicable affordable public services

are all key in most people's eyes to delivering a successful and sustainable place.

4.2 As the strategic enabling agency and the key local services provider, the council working with members of the Tower Hamlets Partnership and other stakeholders has a key role to play in ensuring that:

- New housing developments (including estate redevelopment) meet the council's design standards and planning requirements
- All local services are delivered (often in partnership with other stakeholders) in an efficient and where possible and necessary, an integrated fashion helping to deliver community plan objectives
- People who live in the new or regenerated developments have access to opportunities that help ensure they are economically and socially included.

4.3 Taken together, these three overlapping objectives will be an important element to housing's contribution to delivering the Tower Hamlets' wider sustainable communities strategy.

5. Urban Planning and Development

5.1 A core element to modern urban planning is the concept of placemaking. The most vibrant and popular neighbourhoods tend to be places that are well-designed, economically vibrant and have mix of tenures and uses. Such places will have focal point which in an inner city context can be an 'urban village' which would normally be characterised by shops; doctor's surgery; dentist's surgery; places of worship; bank/post office; bars/pubs and so on. Successful places are also often characterised by good access to transport links enabling fast access to places of work and shopping facilities.

5.2 Tower Hamlets Local Development Framework (its local plan document) is focused on delivering sustainable and successful places that people will want to live in, contributing to the Borough's objective of delivering 'One Tower Hamlets' which reflects the 2020 Community Plan objective to:

"improve the quality of life for everyone who lives and works in the borough."

5.3 This objective is underpinned by the delivery against four cross-cutting themes:

- A Great Place to Live
- A Prosperous Community
- A Safe and Supportive Community
- A Healthy Community

all of which the housing agenda has something to offer in two particular ways: it creates new demands on public services, but also presents an opportunity

through the planning obligations negotiation process to deliver new socioeconomic infrastructure that can help meet those new demands.

Commitment 20	Responsibility	When
Tower Hamlets Council will work in partnership	Tower Hamlets	Annually
with all stakeholders involved in the urban	Council /	Monitored
planning and development process to deliver	Development	
the four Community Plan crosscutting themes	Stakeholders	

6. Managing the Public Realm

6.1 Ensuring that residents have access to good quality open space that is clean, safe and well-managed is a housing strategy objective. The Council will expect all social landlords to play a role in ensuring that Local Area Agreement targets on street and environmental cleanliness are met. Much of the public realm comprises housing and makes a real and lasting difference to people's perception of places.

Commitment 21	Responsibility	When
Tower Hamlets Council will work in partnership	Tower Hamlets	Annually
with social landlords to ensure that Local Area	Council / Social	Monitored
Agreement targets on street and environmental	Landlords	
cleanliness are met.		

7. Supporting Local Businesses in New/Regeneration Housing Schemes

7.1 Local economies thrive through having a wide range of shops and businesses for people to choose from. Local businesses have a significant offer to make through delivering goods and services that people want and need; employing local people; and, creating and keeping social and market capital within the Borough's boundaries. Efforts should be made to ensure new local businesses are encouraged to setup in new and regenerated housing schemes and existing local businesses are not permanently displaced from their existing localities.

Commitment 22	Responsibility	When
Tower Hamlets will encourage the creation of	Tower Hamlets	Ongoing
new, and retention of existing, local businesses	Council	
in new and regenerated housing schemes		

8. Regenerating Localities, Making Best Use of Council Assets

8.1 Tower Hamlets has been the focus for a number of major regeneration projects which has involved partial or full redevelopment of council estates in need of substantial renovation. This has often involved replacement of council housing with housing association homes, with additional housing provided for market housing to both generate revenue to support the regeneration proposals and also diversify the tenures of areas.

8.2 Tower Hamlets Council will continue to encourage locally based housing associations to progress proposals that meet wider placemaking and sustainable communities objectives, e.g., low carbon emission objectives, diversification of tenures, public realm improvements. The Council will also work closely with Tower Hamlets Homes to put forward proposals that meet regeneration objectives where decent homes investment offers poor or marginal value for money, or simply involves bring forward small sites on council estates for redevelopment.

Commitment 23	Responsibility	When
Tower Hamlets Council will work in partnership with locally based housing associations and Tower Hamlets Homes to bring forward regeneration proposals that help regenerate localities, which may include the development of new housing.	Housing Forum / Tower Hamlets Council	Ongoing

9. Low Carbon Areas

9.1 In line with the Government's and Mayor's climate change objectives, Tower Hamlets will seeking to ensure that housing residents across all tenures and developers play their part in helping to reduce harmful carbon emissions from existing housing stock. Delivery of low and zero carbon objectives to existing and new homes has already been covered in earlier chapters, but carbon reduction measures can be achieved by simple and practical measures around the home that can take the form of:

- accessing advice available such as the LDA-funded Green Homes concierge service or the Energy Savings Trust
- minimising household energy and water usage
- maximising household recycling activities
- promote use of Combined Heat and Power Systems

9.2 Taken together, it is possible for stakeholders to work in partnership to deliver a holistic approach to reducing carbon emissions on an area-based approach and Tower Hamlets will work with partners to pilot such an approach.

Commitment 24	Responsibility	When
Tower Hamlets will work in partnership with	Tower Hamlets	2009
housing stakeholders to facilitate the delivery of	Council	
a pilot area-based low carbon project		

10. Household Recycling

10.1 A key corporate priority for Tower Hamlets is an increase in the proportion of household recycling currently being achieved. The amount of

recycling currently being undertaken is relatively low compared to the rest of London and a significant improvement can be achieved through improved working relationships with social landlords, principally through the Tower Hamlets Housing Forum.

Commitment 25	Responsibility	When
Tower Hamlets Council will work in partnership with social landlords to increase the proportion of household recycling undertaken in Tower Hamlets.	Council / Social	2009

11. Working neighbourhoods

11.1 Sustainable communities are invariably characterised by the large majority of the working age population being in sustainable employment. However, there will be some people who are economically inactive, e.g., between jobs; women either on maternity leave or homeworking; and people who have retired or who are temporarily off sick from work. This issue is further complicated by the 'poverty trap' where household income can fall if a household member or members enter employment. And some households are simply worried that their benefit entitlement may take too long to restart if their new employment proves temporary. There are no simple local solutions to addressing this issue as benefit entitlements are determined by central government.

11.2 The Hills *Ends and Means* Report highlighted the high proportion of workless households in social housing. The Council would like to see more Tower Hamlets tenants in sustainable employment, however, it is **not** the view of the Council that the granting of a social housing tenancy should be conditional on the tenant/tenants actively seeking and obtaining sustainable employment. The Government's Housing Reform Green Paper is expected to be published in early 2009 which may feature Government policy on this topic and others that the final LBTH Housing Strategy will need to take account of. The Council will seek to have proposals on "conditionality" rejected during the consultation process on the Housing Reform Green Paper.

11.3 Improving educational attainment will help improve Tower Hamlets residents' employability over the long term as Tower Hamlets does suffer from a higher than regional and national average unemployment rates, which is exacerbated by low educational attainment.

11.4 The publication of the Mayor's Adult Skills and Employment Strategy aimed at bringing together the various skills and employment stakeholders, strategies and resources, together with the creation of the Government's Working Neighbourhoods Fund presents a good opportunity for a local authority like Tower Hamlets to approach this agenda in a new way. Through its housing partners, there is an opportunity to deliver more and better skills and employment outcomes for its residents in a sustainable way.

Commitment 26	Responsibility	When
Tower Hamlets will work with Tower Hamlets	Tower Hamlets	Ongoing
Housing Forum members and other	Council/ Tower	
stakeholders to deliver more skills and	Hamlets	
employment training opportunities, drawing on	Housing Forum	
resources available from the Working		
Neighbourhoods Fund and other sources		

12. Health

12.1 A proactive approach to addressing health needs in Tower Hamlets will be achieved in three different ways:

- A continuing education programme highlighting how residents should take a pro-active interest in their household members' health
- ensuring that residents take an active interest in their own well-being and take steps to address ill-health when it occurs
- Ensuring that the physical infrastructure is in place to ensure that health needs can be met, whether through existing routes, such as the GP Surgery, or through future routes, such as the proposed Polyclinics.

12.2 Housing stakeholders have a key role to play improving the health of the residents they house through dissemination of healthy living initiatives promoted by health agencies. Similarly, they have a responsibility to ensure that health infrastructure requirements are factored into new developments, whether provided onsite or offsite.

Commitment 27	Responsibility	When
Tower Hamlets will seek to ensure that healthy	Tower Hamlets	Ongoing
living programmes and health infrastructure	Council / Tower	
requirements are an integral part of social	Hamlets	
housing providers' activities.	Housing Forum	

13. Biodiversity

13.1 A Local Biodiversity Action Plan (LBAP) sets out the objectives and proposes action for the protection, conservation and enhancement of biodiversity with measurable targets to be implemented at the local level.

13.2 The Mayor's Biodiversity Strategy is the first regional biodiversity strategy with a statutory basis. Every London Authority is encouraged to work towards the principles and proposals it sets by producing its own Local Biodiversity Action Plan. It is therefore by implication, a statutory requirement to produce a Local Biodiversity Action Plan.

13.3 The Tower Hamlets LBAP is currently being updated for the period 2009-2013. The Action Plan is divided into four Habitat Action Plans, one of which is called 'Gardens and Grounds' and includes amongst other habitat types - communal gardens on housing estates and community and private gardens.

13.4 With the increasing need to protect our borough's biodiversity in the context of unprecedented loss, there is an urgent need for all housing stakeholders to take ownership of biodiversity conservation and enhancement and for the Housing Strategy and Biodiversity Action Plan to be mutually reinforcing of each other.

Commitment 28	Responsibility	When
Publish a Local Biodiversity Action Plan for	Tower Hamlets	2009
2009/2013	Council	

14. Personal and Community Safety

14.1 A fundamental and recurring concern for all residents is personal and wider community safety. The 1998 Crime and Disorder Act require local authorities to do what they reasonably can to prevent crime and disorder in its area. This includes establishing a Crime Reduction Partnership, whose responsibilities are now undertaken by the Safe and Supportive Community Delivery Group. Addressing personal and community safety issues in a housing context will generally take three forms, through:

- Ensuring that new and regenerated places are designed with crime prevention issues addressed, drawing on resources such as *Secured by Design*
- Ensuring that housing stakeholders work closely at a strategic level with community safety agencies through the Living Safely Partnership to deliver objectives set out in the Crime and Drugs Reduction Strategy
- Joint working between social housing partners with community safety partners on dealing with crime problems in local crime and anti-social behaviour hotspots

14.2 Social landlords have a key role to play in building on recent successes in crime reduction and this role will need to be enhanced in future years. Tower Hamlets will lead the way by fast-tracking capital works designed to tackle anti-social behaviour problems in those blocks lacking effective security.

Commitment 29	Responsibility	When
Tower Hamlets will work with social housing	Tower Hamlets	Ongoing
providers to ensure they take account of	Council / Private	
security issues when designing new homes and	and Affordable	
that they contribute to the Community Plan	Developers	
community safety objectives.		

15. Supporting People

15.1 Supporting People is a national programme aimed at promoting independence and quality of life for vulnerable people. By providing housing-

related support services that provide services to all vulnerable people in Tower Hamlets, including:

- Sheltered housing
- Homes for the single homeless and rough sleepers
- Specialist housing schemes for people with learning difficulties or support needs linked to mental health
- 'Floating Support' to people in their own homes to help them stay as independent as possible (to help with running a home and/ or gaining access to benefits, work, training or employment for example)
- Support to young people leaving care
- Domestic Violence refuges and women only supported housing

15.2 With an overall aim of enabling people to live successfully in their accommodation, Supporting People is has been an opportunity to bring about a comprehensive change in the way the needs of vulnerable people are met. Launched on 1 April 2003, the programme has introduced a different system of providing, commissioning and monitoring services – led by local needs, focussed on the development of partnership working, and supported by a robust review and monitoring system.

- 15.3 The Supporting People programme works by:
 - Supporting vulnerable people in social housing through:
 - Preventing tenancy failure
 - Reducing Anti-social Behaviour (ASB)
 - Contributing to community cohesion and diversity by supporting a wide range of people of all ages from all sections of the community, to remain in their own homes.
 - Ensuring supported housing schemes are of a high quality and give good value for money for local people (such as in sheltered housing and hostels for the single homeless e.g. reducing evictions and abandonments)
 - Supporting people in carrying out decorating to their homes particularly for older people

15.4 The programme costs approximately £15 million p.a. and provides support to over 3000 people. Supporting People in Tower Hamlets can have an impact on three levels - bringing positive change to:

15.5 **Individuals** – Housing related support services have a key role to play in improving the quality of life of vulnerable people by promoting independence, well-being and enabling people to live successfully within their communities. We aim to ensure individuals value the services they are receiving because they have a positive impact on their lives, and enable them to realise their aspirations through appropriate support.

- 15.6 **Communities** In providing services that support vulnerable individuals and families, Supporting People can have a positive impact on communities by promoting social inclusion. Supporting People in Tower Hamlets can play a key role in the partnerships and multi-agency work to promote neighbourhood renewal, social inclusion, reduce offending and anti-social behaviour, and enable people to share in community activities, lifelong learning and increased prosperity.
- 15.7 **Service level** We are working in partnership to ensure services are high quality, accessible, co-ordinated and effective. Supporting People involves the review of all supported housing services this enables us to drive up the quality and effectiveness of services in financial and service outcome terms, and ensures they are contributing to the delivery of other key targets and strategies.

15.8 Key Supporting People medium term priorities

- Work to influence and contribute to the implementation of Homelessness Strategy
- Link closely to the work relating to looked after children and young people in care, with Children's Services
- Continued integration with the systems and procedures in Adults Social Services to deliver good Value for Money and seamless services, particularly across Adult Services and together with Tower Hamlets PCT (as well as other key stakeholders e.g. Probation)
- Planning and responding to the move of SP funding, from being a 'ring fenced' grant, to being included within the Area Based Grant system linked to the Local Area Agreement framework.
- Implementation of the Hostel and Move on Strategy and response to the action plan linked to the Hostel Scrutiny Review.
- Implementation of the Strategic Review of Floating Support.

Commitment 30	Responsibility	When
Tower Hamlets will ensure that the Supporting	Tower Hamlets	Ongoing
People programme is integrated with the	Council	
Homelessness Strategy and wider Housing		
Strategy objectives, together with priorities of		
the PCT and Probation Service		

16. Working with Tower Hamlets Social Landlords

16.1 Tower Hamlets Council continues to enjoy a close working relationship with housing associations active in the borough. The creation of the Common Housing Register and the Forum that oversees the lettings policy is one such example of the close working relationship. With the creation of Tower Hamlets Homes, the borough will need to focus more strongly on developing and implementing its strategic enabling role. Increasingly, the borough will become more dependent on social landlords to deliver its wider objectives. This was

recently set out in the Tower Hamlets Housing Forum protocol, articulating housing associations' collective commitment to the borough.

16.2 As the housing agenda evolves, and demand for housing quantity and quality continues to grow, the council will work closely with social landlords to ensure Tower Hamlets social housing tenants from whichever landlord see an improvement in the wider social landlord 'offer'. Current areas of work include anti-social behaviour; public realm; common housing registers; financial inclusion. The work of the current groups will be revised to reflect the recent adoption of the Community Plan and the four strands of a great place to live; a prosperous community; a safe and supportive community; and, a healthy community.

Commitment 31	Responsibility	When
Tower Hamlets Council will work closely with	Tower Hamlets	Annually
Tower Hamlets Housing Forum members to	Council /	Monitored
deliver the objectives set out in the Protocol	Tower Hamlets	
and the wider objectives of this Housing	Housing Forum	
Strategy	-	

17. Consultation Questions

In this chapter, we have set out what the key decent homes and housing management priorities are and the commitments we are making to help meet those priorities.

Are the priorities we have identified the right ones, and are there others that we should be considering?

Are the commitments we are making the right ones, and are there others that that we should be considering?

What issues should we be taking account of when considering particular needs of black, Asian and minority ethnic groups?

Are there other people or groups with particular requirements whose needs should be addressed in this chapter?

References

- 1. LBTH 2020 Vision The Tower Hamlets Community Plan (2008) <u>www.towerhamlets.gov.uk</u>
- 2. LBTH Core Strategy and Development Control Plan (2007) <u>www.towerhamlets.gov.uk</u>
- 3. Secured by Design <u>http://www.securedbydesign.com/</u>

<u>Chapter 4 – Managing Demand, Reducing</u> <u>Overcrowding</u>

1. Managing Demand, Reducing Overcrowding in Tower Hamlets

1.1 Tower Hamlets has amongst the highest housing need in London. Housing demand at the end of October 2008 was for just under 23,000 households. The amount of housing need was greatest - over 11,500 amongst households seeking a home with one bedroom. In addition, over 1,600 households needed a home with four bedrooms or more. Whilst this is a comparatively smaller number than those seeking a one bedroom home, because little larger accommodation gets developed, those waiting for these kinds of homes have to wait many years to be rehoused. The Council therefore needs to strike a balance between the size of accommodation it wishes to see developed by both private developers and housing associations. However, it is clear that more large family accommodation for social rent needs to be developed. And as the Council rehouses people from the Common Housing Register, new households join the list often making it difficult to demonstrate the successful work the Council has achieved over the years.

2. Key Priorities

2.1 In this chapter, we set out how we intend to deliver the following key priorities. The Council with its partners intends to:

- Review the Tower Hamlets Lettings Policy in the event that the Overview and Scrutiny Committee's recommendations on reviewing the Choice Based Lettings scheme are agreed by Cabinet
- Encourage all housing associations partners who have or intend to develop stock in the borough to become members of the Common Housing Register Forum and its parent group, the Tower Hamlets Housing Forum
- Develop and implement an Overcrowding Reduction Strategy drawing on previous successful approaches and initiatives
- Develop and implement an Estate Renewal Decanting Strategy which will include housing association-led innovative solutions that will help speed up the decanting process
- Deliver the actions set out in the Council's 2008/13 Homelessness Strategy
- Produce an over-arching strategy that will set out the Borough's approach to Gypsy and Traveller issues which include the development

of suitable proposals for the provision of additional site accommodation based on information set out in the pan London Accommodation Assessment, London Housing Strategy and Regional Spatial Strategy

• The Council will work with the Nominated Undertaker for the Crossrail Act, other agencies and stakeholder groups to ensure the Eleanor Street Travellers' Site is relocated in accordance with best practice design standards.

3. Evidence Base

3.1 In the Evidence Base Annex to the Draft Housing Strategy it is shown that:

- Over 22,000 households were on the Common Housing Register, of which 64% were waiting for a home, with the remaining 36% likely to be existing tenants seeking a transfer
- Over 7,000 households on the Common Housing Register were experiencing overcrowding
- Tower Hamlets was London's top performing borough for new affordable housing supply with over 1,200 new homes completed in 2007/08
- Just over 2,000 homes per annum were available for social rent annually from new supply and council and housing association re-lets
- The average price of a flat was £292,000, which is beyond the means of people living in social rented accommodation or on the Waiting List
- In 1985, council housing comprised 79% of the Borough's housing stock: by 2007, it comprised 16%
- During 2007/08, a One Bedroom Flat rented from the council cost £80.54p per week. In the private rented sector, a similar sized property cost £238.59 per week

4. Background

4.1 The need and rationale for new affordable housing for social rent and intermediate purposes is well-established from research undertaken locally, regionally and nationally.

4.2 At the local level, Tower Hamlets' *Housing Needs Survey 2004* (1) estimated that 3,021 new affordable homes were needed each year for five years. This was needed in order to tackle both the backlog of need and address future needs.

4.3 The most recent update of the Mayor's London Plan (2) detailed the findings of the London Housing Requirements Study. This estimated that London required an additional 33,500 homes were required on annually over a ten year period to meet both backlog and demand arising from population change. The current London Plan planning target is 30,500 homes annually, of which 50% should be affordable. Tower Hamlets' target is 3,150 homes from all sources (including long term empty homes brought back into use).

4.4 The Government's Housing Green Paper (3) set a national target (England only) of 2 million homes by 2016 and 3 million homes by 2020. Significant proportions of these homes will be in London, particularly the Thames Gateway Growth Area part of which is located in Tower Hamlets.

5. Tenure Definitions

5.1 There are three main types of housing tenures (summarised from the Mayor's London Plan) that are available to people in Tower Hamlets:

- Social Rent This is affordable housing which is normally owned and managed by social landlords local authorities and housing associations for social rent and are allocated to people in necessitous housing need. Local authority housing is let to tenants on 'secure tenancies' and housing association housing is let to tenants on 'assured tenancies'.
- **Intermediate** This is affordable housing for people on low to medium incomes who are not eligible for social rented housing and not financially able to access market housing. This normally will be shared ownership/equity or sub-market private rented housing.
- **Market** This is housing available for market sale or for private rented purposes.

5.2 Other forms of housing can include student accommodation; nurses/ police/firefighters housing which is normally let in connection with the person's occupation; hostel accommodation; and, gypsy and traveller accommodation.

5.3 Within the social rented category is 'supported housing' which is housing that is for people who either have dependency needs or circumstances which necessitate particular service requirements

5.4 The section below on allocating affordable housing primarily deals with the allocation of social rented housing. Intermediate housing is available on application to prospective home-owners/tenants on the basis that they meet the criteria (e.g., key worker) and that they are likely to be able to meet the housing costs (and other living costs) associated with living in the development.

6. Letting Affordable Housing

6.1 Lettings policies tend to be focused on the letting of newly available social rented housing and the re-letting of existing social housing which has become empty. The Borough's current policy is set out in the Tower Hamlets Common Housing Register Lettings Policy (Revised 12 September 2005). The Lettings Policy has to meet statutory duties that the Government says must be considered. In particular, this means that we have to decide housing need by giving 'reasonable preference' to the following groups of people

- People who are homeless (within the meaning of Part 7 of the 1996 Act)
- People who are owed a duty by any housing authority under 190(2), 193(2) or 195(2) of the 1996 Act (or under 65(2) or 68(2) of the Housing Act, 1985) or who are occupying accommodation secured by any housing authority under 192(3)
- People occupying unsanitary or overcrowded housing or otherwise living in unsatisfactory conditions
- People who need to move on medical or welfare grounds; and
- People who need to move to a particular locality in the district of the housing authority, where failure to meet that need would cause hardship (to themselves or to others)

6.2 Households who want to be considered for housing through Tower Hamlets need to complete a housing registration form which (subject to standard eligibility checks) will be join the borough's 'housing list'. The (single) housing list consists of Waiting List (for people who want their first home) and the Transfer List for people who wanted to transfer from their existing home. In Tower Hamlets, the housing list is called the Common Housing Register whose management is overseen by the Common Housing Register Forum a partnership between the local authority and member housing associations (and more recently Tower Hamlets Homes).

- 6.3 The categories of housing need are allocated to four groups:
 - Group 1 Community Gain which includes households with emergency priority; 'decant' status; or who are 'downsizing' by at least one bedroom
 - Group 2 Community Priority which includes households with extenuating social or health needs; the homeless
 - Group 3 Community Mobility which includes applications from all others on the housing list not from community groups 1,2 and 4

 Group 4 – Community General which includes housing association tenants whose organisation is not a member, and applicants with no connection with the borough or are home owners.

Source: LBTH Common Housing Register Lettings Policy (4)

6.4 Operation of the Common Housing Register in practice means that new letting and re-letting of partners' housing stock is made available via the common housing register as well as that which is available from the local authority stock. Similarly, it also means that tenants of partner housing associations have access to available properties also. And the means to accessing homes under this system is through the Council's Tower Hamlets Homeseekers website at www.thhs.org.uk . Homes are also advertised in East End Life a Council newspaper that is distributed to all borough residents free of charge, and the Homeseekers Brochure, which is circulated to key access points. This enables households registered with the scheme to 'bid' for homes either through the website, by ringing up the Homeseekers' telephone number (available in Community Languages), by filling in a coupon or by vulnerable residents being placed on autobid - where the IT system automatically bids for available homes, if it meets with the applicant's preferences.

6.5 Much of the new affordable housing for social rent is let to households on the Housing Register, although a large proportion of new homes are allocated to other local authorities under the Sub Regional Allocations Protocol arrangement. The Council will be reviewing following the publication of this Draft Housing Strategy the current sub regional nomination arrangements.

7. Lettings Policy Changes

7.1 The Council's Overview and Scrutiny Committee considered a report in May 2008 which recommended a number of changes to the Council's Lettings Policy. These recommendations are to be submitted to Tower Hamlets' Cabinet for decision. The review was wide ranging and the objectives of the review were to:

- Consider the accessibility of the scheme with a view to improving access particularly for elderly and disabled residents
- Consider the impact of the Council's policy to tackle overcrowding in the borough
- Consider the medical assessment process and how they work
- Consider homelessness in the context of choice based lettings
- Explore resident and other stakeholder understanding of how the process works with a view to addressing any issues identified
- Consider the level of transparency in decision making in the allocation of properties

7.2 Key elements of the Overview and Scrutiny Report included recommendations to:

- Consider joining the East London Lettings Company scheme, subject to a feasibility study
- Adopt a Local Lettings Plan approach for all new developments of 20 units or more affordable homes to help facilitate sustainability
- Undertake a full Equality Impact Assessment of choice based lettings in Tower Hamlets in order to understand its impact on community cohesion

7.3 In the event of the recommendation above being agreed (and others not listed above), the Borough's Lettings Policy will need to be reviewed in consultation with the Common Housing Register Forum and other stakeholders.

Commitment 32	Responsibility	When
Amend the Tower Hamlets Lettings Policy,	Tower Hamlets/	2009
including incorporating those Overview and	Common	
Scrutiny Committee recommendations on	Housing	
reviewing the Choice Based Lettings scheme	Register Forum	
agreed by Cabinet		

7.4 As part of this housing strategy review process, the need for a renewed focus on addressing overcrowding, the estate renewal decanting demand and homelessness became evident.

8. Maximising Nominations for Social Housing

8.1 The scale of demand for social housing in Tower Hamlets requires that all sources of nominations are maximised. The two key sources of social housing are nominations for new homes and nominations for existing housing that has become empty. Members of the Common Housing Register Forum make available all their stock for nomination through their Homeseekers website. A number of housing associations that develop in Tower Hamlets are not members of the CHF and consequently nominations are not necessarily being maximised. By not being involved in local decision making processes, it is also likely that non-CHF members are not necessarily maximising their contribution to the wider socio-economic agenda overseen by the borough's community plan partnership.

Commitment 33	Responsibility	When
Tower Hamlets will encourage all housing		2009
associations partners who have or intend to		
develop stock in the borough to become		
members of the Common Housing Register		
Forum and its parent group, the Tower Hamlets		
Housing Forum.		

9. Overcrowding Reduction Strategy

9.1 No housing problem in Tower Hamlets is as acute as that of household overcrowding. Historically, the East End was often associated with overcrowded as well as squalid housing conditions. The post-War council housing boom and migration into the suburbs meant that overcrowding was much reduced in the years up until 1979. However, the influx of new communities and the squeeze on building new council homes in the 1980s and 1990s resulted in increases in overcrowding back to levels not seen since the 1930s.

9.2 The impact of overcrowding is always most acutely felt by young children. Independent research has shown that the health, education and well-being of children growing up in overcrowded homes are all markedly lower. For example, youngsters sharing three or four to a bedroom are much more likely to suffer from infectious diseases. Their performance in school is affected by the lack of quiet space to study and having their sleep disrupted by other siblings at night. The lack of private space is particularly unfair on teenage girls sharing a bedroom with their brother.

9.3 Overcrowding is also a key driver of homelessness in the Borough, including statutory homelessness acceptances. With so many households waiting such long periods for the transfer to the family-sized home they need it is inevitable that many children become adults while they are still on the waiting list, and some get married and have children of their own. While there is some desire, particularly among some Bangladeshi families, to live in multi-generational households, these often result in tensions between older and younger family members. This in turn, sometimes leads to them being told to move out and apply as homeless.

9.4 While transfer means that Tower Hamlets has made actually significant progress in reducing overcrowding within our existing stock, the number of families on the waiting list remains daunting. In total, more than 11,000 households (as evidenced below) are registered for a two, three, four or five-bedroom property. While some of those will be households, placed in suitably-sized temporary accommodation, the overwhelming majority of the remainder are currently living in overcrowded conditions.

Tower Hamlets Housing Demand (20 October 2000)						
Bedrooms	CG1	CG2	CG3	CG4	Total	
Needed						
1	951	714	7,821	2,204	11,690	
2	450	876	2,938	533	4,797	
3	164	926	3,135	362	4,587	
4	51	309	965	77	1,402	
5+	14	88	147	9	258	
Total Demand	1,630	2,913	15,006	3,185	22,734	

Tower Hamlets Housing Demand (28 October 2008)

Bedroom Size	CG1	CG2	CG3	CG4	Total
0	1	13	74	1	89
1	51	191	131	7	380
2	23	217	91	2	333
3	13	63	30	-	106
4	4	4	2	-	10
5+	-	1	4	-	5
Total Lets	92	491	333	10	926

Homes Let (Between 1 April 2008 – 30 September 2008)

Source: East London Life (Edition 733)

9.5 Tower Hamlets is widely-recognised as being at the forefront of innovative schemes to try to help overcrowded families. However, and its partners need to work much more closely and effectively and consider radical actions that will help alleviate this ongoing problem that blights the livelihoods of so many people.

- 9.6 Initiatives that are already used to reduce overcrowding include:
 - Knockthroughs of two properties into one (particularly where one of the properties is already overcrowded)
 - Cash incentive schemes to encourage under-occupiers to move into the owner occupied sector where possible
 - Cash incentive schemes to encourage under-occupiers to downsize into smaller accommodation
 - Young adult members of severely overcrowded households being prioritised for re-housing independently
 - Development of more large family accommodation
 - Offer cash incentives to encourage council tenants to secure private sector accommodation

9.7 These initiatives have helped ensure that the level of overcrowding does not get any worse. However, the Council believes it is not acceptable to leave another generation of young children growing up for years in overcrowded conditions. The real solution to this crisis is clearly a significant and sustained increased in the delivery of new family-sized social rented homes. HM Treasury's Spending Review announcement in July 2007 of an £8 billion programme of investment in new affordable housing over the following three years provides some scope to begin to deliver those homes in the numbers required. And Tower Hamlets' housing association partners has already been allocated £37m of Housing Corporation grant for social rent schemes from the 2008/11 programme and is expecting to receive considerably more given the borough's delivery track record.

9.8 However, those homes will take several years to be built. In the meantime, we believe it is right that LB Tower Hamlets utilise every available source at its disposal to maximise the number of overcrowded families moved into bigger homes over the next eighteen months. We believe it is possible to

help an additional 500 overcrowded families over and above those who would have been re-housed otherwise. The council is therefore proposing an urgent package of additional measures:

- Pilot a Local Homes Initiative that will build homes on small sites with the intention that these will only be available for households on the Tower Hamlets Common Housing Register
- Review the amount of new large family accommodation (i.e., four bedrooms or more) that is made available to other boroughs for sub regional nomination purposes
- Purchasing available properties previously sold under the Right to Buy and encourage housing associations to purchase such homes in their localities
- Reform the Choice-Based Lettings scheme, so that it increases the priority awarded to applicants living in overcrowded households

10. Local Homes Initiative

10.1 The council believes that there is significant scope to build family-sized social rented homes on land within existing estates. Many such sites were identified during the Housing Choice process, but on those estates where transfer did not go ahead, most of those sites have remained empty and in some cases derelict. Some of these sites will clearly need to be sold on the open market to help raise funding for the decent homes works in neighbouring blocks. However, there is a balance to be struck between addressing the funding shortfall facing Tower Hamlets Homes and helping overcrowded families trapped for years on the council's waiting list.

10.2 We are therefore proposing to pilot a new initiative designed to sell the leasehold on a small sample of these sites to an RSL partner willing to focus development there on three and four-bedroom social rented homes. Tower Hamlets Community Housing has expressed interest in this kind of development, and detailed negotiations are ongoing. In return for a capital receipt, Tower Hamlets Council will secure a commitment from THCH to supply a specific number of family-sized homes on each site, subject to planning permission. We are also in discussion with another RSL to facilitate a similar initiative.

10.3 While we recognise the importance for social tenants being able to move to other parts of London, LB Tower Hamlets wishes to maximise the number of lettings made available to people from within the Borough. To ensure this occurs, we will consider investing our own grant resources from section 106 agreements rather than Homes and Communities Agency funding if that organisation will not provide an exemption from the sub-regional nominations agreement. In total, we hope to secure around 100 family-sized social rented homes from these two pilot schemes.

11. Choice-Based Lettings

11.1 The Cabinet shares some of the concerns raised in last year's Overview & Scrutiny Committee report on the Choice-Based Lettings (CBL) scheme. In particular, we believe that that the priority often awarded to homeless households over that awarded to overcrowded households, can sometimes encourage families to "go homeless" rather than bide their time on the waiting list. This behaviour can become self-perpetuating as more and more households realise that homeless households are being prioritised for rehousing, they "go homeless" too.

11.2 The legislation requires that both homeless and overcrowded households are given "reasonable preference" in the allocation of social housing. Historically, the Council has awarded greater priority to homeless households than to those who are overcrowded. Under the CBL, this translates into homeless households being automatically placed Community Group 2, while overcrowded households are usually placed in Community Group 3.

11.3 Several other London Boroughs are beginning to move away from this interpretation of a "needs-based" approach to allocating social housing. Newham Council has been at the forefront, and has faced legal challenge as a result. However, Hackney, Southwark and Islington Councils are now all moving to equalise the priority between homeless and overcrowded households. It is a timely opportunity for Tower Hamlets to follow suit.

11.4 As part of the forthcoming review of Tower Hamlets Lettings Policy, we will therefore be proposing to bring together homeless and overcrowded households into a single Community Group, and determining the successful applicant on the basis of who has waited longest. Those households with multiple "reasonable preferences", for example who are both statutorily homeless and with Extenuating Health Priority will be given increased priority ahead of this group. Additional measures will be brought forward to increase the priority awarded to single applicants and couples within overcrowded households.

12. Buying Back Ex-Council Homes

12.1 The loss of so many family-sized council homes is one of the root causes of today's housing crisis, not only in Tower Hamlets but across the country. While this council supports the principle of residents being able to exercise the right to buy, the refusal of successive governments to allow local authorities to reinvest the proceeds of those sales in building new social rented homes has resulted in ever greater pressure on an ever scarcer resource.

12.2 The Government has recently introduced changes to the Right to Buy which seek to place it on a much more sustainable footing. Among these changes is a right of first refusal for councils on all former council homes

being sold on by the original purchaser. The Council will seek to maximise opportunities available through this route.

12.3 Nevertheless, a sizeable number of ex-council flats are usually on the market at any given time. In today's difficult housing market it seems that private landlords owning these properties as part of an investment portfolio are findings rental returns diminishing. Some are therefore looking to dispose of these assets. At the same time, a growing number of ex-council flats are coming up for auction following repossession. Both sources include three and four-bedroom properties. They are usually valued at between £200,000 to £250,000, depending on their location.

12.4 Tower Hamlets Council therefore proposes to buy back around one hundred of these family-sized homes to be let to an overcrowded family on a secure council tenancy. These acquisitions will be focussed in blocks on the remaining council estates, rather than those transferred to an RSL. We will encourage partner RSLs to adopt a similar approach on stock transfer estates. Officers are assessing the viability of potential funding options.

12.5 Clearly, in a declining market the timing of these acquisitions will be crucial to ensure the tax payer secures value for money. It will also be essential to assess the quality of each property in detail, as many of those that have been let out privately for several years are now in dire need of significant repair. To achieve this, expertise may need to be brought in to Development & Renewal. Subject to the responses of consultees and Cabinet's final approval, it is intended that these acquisitions should begin to take place from Spring 2009 onwards.

12.6 To maximise the impact from the initiatives identified above, an overcrowding reduction strategy will need to be developed and implemented.

13. Reviewing Tower Hamlets Contribution to Sub Regional Nominations

13.1 The council and its housing association partners are signatories to the East London Sub Regional Nominations Protocol. This allows a proportion of affordable homes developed in the borough to be made available to the other East London boroughs housing register applicants. Similarly the Council has access to nominations in the same boroughs. Whilst the Council supports the flexibility that this offers, it is also concerned that it is not benefiting sufficiently from the high amount of affordable housing that is being developed in Tower Hamlets, particularly in respect of large family social rented housing.

Commitment 34	Responsibility	When
Tower Hamlets will develop and implement a new Overcrowding Reduction Strategy with annual targets through: - Knockthroughs - Local Homes Initiative - Reducing under-occupation - Repurchase of Ex Council properties - Lettings Policy changes	Tower Hamlets Council/Tower Hamlets Homes/ Common Housing Register Partnership	2009-12
Commitment 35	Responsibility	When
The Council will review the current Sub Regional Nomination arrangements to ensure that Tower Hamlets is gaining an appropriate share of homes developed in the borough and lobby for changes if required	Tower Hamlets Council/ East London Housing partnership	2009

14. Estate Renewal Decanting Requirements

14.1 Tower Hamlets is one of London's market-leaders in delivering estate renewal projects. This kind of projects usually involve an element of demolition and new build which helps regenerate the areas concerned through more and better housing which often includes a more diverse mix of tenures. A guiding principle to all new estate renewal projects is that they should lead to an increase in the amount of social housing which should include a substantial amount of new family accommodation. In the short term, such schemes create a demand on available social housing stock and inevitably this demand is competing with demand from other Community Groups, particularly the overcrowded and the homeless.

14.2 Estate renewal projects rightly take a long time to develop as they necessarily involve a significant amount of consultation and can eventually lead to the demolition and/or major refurbishment of residents' homes. In the event of a 'preferred option' being agreed, the decanting process can take many years, particularly for those with large family housing requirements. Similarly, buying out leaseholders' interests, usually purchased under the right to buy, can take a similarly long time.

14.3 The number of homes in Tower Hamlets – local authority and housing association – that have 'decant status' now totals nearly 800 homes. A further 500+ homes are likely to come forward in the near future seeking similar status. Many of these householders suffer from overcrowding as described above and therefore meeting estate renewal decant requirements can meet overcrowding objectives as well. The long term gains from these projects are often considerable in terms of additional affordable housing and better public realm, but short term requirements from available housing stock to 'decant'

residents is likely to rise considerably in the next five years and will clearly have an impact on meeting other housing requirements. Tower Hamlets will need to look at alternative options beyond giving Community Group 1 status to tenants with decant status as it is highly unlikely that there will be sufficient new (and relet) opportunities to meet the demand required to unlock the estate renewal sites for development.

Commitment 36	Responsibility	When
Tower Hamlets will develop and implement an	Tower Hamlets/	2009
Estate Renewal Decanting Strategy which will	Common	
include housing association-led innovative	Housing	
solutions that will help speed up the decanting	Register Forum	
process.		

15. Homelessness Strategy

15.1 Since Tower Hamlets Council adopted its first homelessness strategy in 2003, progress has been made on preventing homelessness and improving service provision for those in housing need. A full range of preventative services has been developed – including rent deposit schemes, mediation services, tenancy support and a sanctuary scheme for women fleeing domestic violence – which has helped to drive down the number of homelessness applications and acceptances.

15.2 Through the Supporting People programme, housing-related support services are provided for single homeless people and rough sleepers, young people, refugees, women fleeing domestic violence, teenage parents and other groups. Over the past 4-5 years, various strategic reviews have helped to improve the quality of these services and better focus them on the borough's needs. A range of additional services operate in the borough, including outreach and day centres – meeting the needs of some of the borough's most vulnerable residents. The third sector provides a diverse range of advice services, including legal advice on housing issues.

15.3 Despite the progress that has been made, the Council – through the development of a new 5 year strategy for 2008-13 (5) – is now aiming to take the next step in service provision for those in housing need in order to meet the challenges of the years ahead. This cannot be delivered by the Homeless and Housing Advice service alone, but requires an enhanced commitment to corporate and cross-service partnership working. A strengthened homelessness strategy will play a key part in delivering improved outcomes for Tower Hamlets across all the areas and themes of the new Community Plan, including:

- increasing employment rates amongst disadvantaged groups
- helping and supporting families, and reducing child poverty
- keeping young people safe, healthy and engaged with services
- supporting vulnerable people
- reducing crime and re-offending

- improving health outcomes
- tackling inequality, and promoting cohesion through a fair and transparent allocation of social housing

15.4 **Policy Framework**

15.5 Under the Homelessness Act (2002), local authorities were required to have in a place a homelessness strategy by July 31 2003, and then to publish a new strategy within 5 years, based on a full review of both levels of homelessness and resources and services available locally. This must cover:

- levels and likely future levels of homelessness
- the activities which are carried out to prevent homelessness; the securing of accommodation for those who are homeless; and the support available for those at risk of homelessness
- The resources available for these activities / services

15.6 Local issues

15.7 Tower Hamlets conducted a comprehensive review of homelessness over 2007-08. Some of the key issues coming out of the review are:

- Applications and acceptances have fallen significantly between 2003 and 2005. However, while continuing on a downward trend, an enhanced and integrated approach to meeting housing need in the borough as a whole will be necessary to driving down homelessness even further
- Homelessness disproportionately affects BME families and communities, although this is heavily related to younger age profile of those in housing need
- 60% of homelessness acceptances in Tower Hamlets are the result of ejection by parents, relatives, or friends, compared to a national average of 37%. In effect therefore, the main cause of homelessness locally is household formation largely in the context of overcrowding in both social and private sector, and the unaffordability of market-rate housing for many
- One in twelve children in Tower Hamlets live in homeless households

 and living in temporary accommodation can cause some specific problems for families
- Single homelessness remains a significant issue locally around 1500 single people present to the Homelessness Service every year, although only a small minority are housed directly under the legislation by falling within a priority need category
- Youth homelessness is also a key issue locally approximately 300 young people aged 16-17 present to the Homelessness Service every year, as well as a significant number of 18-25 year olds
- Homelessness and worklessness are heavily correlated. High rent levels in temporary accommodation can provide a disincentive to work

15.8 Main strategy themes

15.9 In order to address these local challenges as well as delivering on the related key central government targets of reducing numbers in temporary accommodation by half of 2010 levels, provided supported housing for all homeless 16-17 year olds, and making further steps to reduce rough sleeping, the new homelessness strategy has 5 overarching themes:

- Providing more support for families preventing homelessness and meeting wider needs
- Shaping services locally to support vulnerable people through to settled, sustainable options
- Preventing overcrowding and homelessness by providing access to the right housing options at the right time
- Delivering homelessness services as part of an integrated approach to employment and financial inclusion
- Excellent services for local people, focussed around the needs of individuals and families

15.10 **Dependencies on other policy areas**

15.11 It is absolutely fundamental that a homelessness strategy is delivered in partnership. Within the Council, this is largely between Adults Health and Well-being, Children's Service and Development and Renewal / Housing, as well as Community Safety personnel. More widely, partnership must include all RSLs, criminal justice system, NHS partners and third sector stakeholders. Two key dependencies in particular are around:

- Allocations policy
- Supply of affordable housing.

15.12 The Primary Care Trust is strongly committed to contributing fully to the homelessness strategy and in 2008/9 has agreed to fund a number of initiatives, including:

- Two full time outreach workers to be based at Children's Centres, working with families in temporary accommodation and with a specific focus on families with children under five, pregnant women, and teenage parents
- An adaptations budget for families in temporary accommodation not qualifying for mainstream Disabled Facilities Grant
- A specialist worker to work with homeless women / women at risk of homelessness due to domestic violence and with alcohol dependency / substance misuse problems

• Increased capacity at Health E1 Medical Centre

Commitment 37	Responsibility	When
Deliver the actions set out in the Council's 2008/13 Homelessness Strategy	Tower Hamlets Council	Annually Monitored and
		Reviewed

16. Gypsy and Traveller Site - Eleanor St, E3

16.1 Tower Hamlets has one official council Gypsy and Travellers Site located at Eleanor Street, E3. First opened in 1983, it has been extended and modernised to provide accommodation to a settled community on 19 pitches. The Crossrail project has given rise to the need to relocate the site to an area of land immediately adjacent its current location. This is due to the requirement to build a ventilation shaft for the railway tunnel, to be constructed underneath the site from 2013.

16.2 The Eleanor St site has a number of overcrowded pitches, in common with similar sites elsewhere in London. The Council carried out an initial local needs assessment in 2006, as supporting evidence for the petition to the Crossrail House of Commons Select Committee. The assessment indicated that additional provision would need to be planned in this particular instance following the site relocation exercise.

16.3 The Council has successfully negotiated an undertaking within the statutory framework of the Crossrail Bill to ensure that the site at Eleanor Street is relocated in line with relevant provisions of site design guidance produced by Central Government's Communities and Local Government department. Opportunities will be sought to provide an enhanced level of improvement in the new site design to meet best practice standards. The site will be designed to maximise the potential use of land adjacent the site that will be returned to the Council when the Crossrail construction is complete in 2017.

Commitment 38	Responsibility	When
The Council will work with the Nominated	Tower Hamlets	Ongoing
Undertaker for the Crossrail Act, other agencies	Council /	
and stakeholder groups to ensure the Eleanor	Crossrail	
Street Travellers' Site is relocated in		
accordance with best practice design standards.		

17. Gypsy and Traveller Strategy

17.1 The Council will put in place an overarching Gypsy and Travellers Strategy. A programme of work will be undertaken to develop and implement proposals to meet the needs identified in the pan London Accommodation Assessment and targets established by the regional housing and spatial strategy process. The legal requirement on Tower Hamlets to address Gypsy and Traveller housing needs is unambiguous:

- The Housing Act 2004 requires Local Authorities to assess the need for Gypsy and Traveller accommodation in their areas at the same time as they assess the housing requirements of the rest of the population.
- Planning Circular 01/2006 planning for Gypsy and Traveller Caravan Sites introduces a requirement for every Local Authority to proactively identify land to meet the identified need. This land is required to be identified in new local plans (being prepared as a part of the Local Development Framework).
- Planning Policy Statement 3: Housing requires local authorities to consider the needs of Gypsies and Travellers as a part of a Strategic Housing Market Assessment, which will replace the Housing Needs Survey as the future mechanism to assess housing need across a borough.

17.2 At a regional level, the Council participated in the 2007 pan London accommodation assessment exercise. The findings that will be published in an assessment report which be incorporated into the Mayor for London's Housing Strategy expected in winter 2008. The Council will need to review site provision and quality (as will all other boroughs) in detail during the consultation on the draft London's Housing Strategy.

Commitment 39	Responsibility	When
The Council will produce an over-arching strategy that will set out the Borough's approach to Gypsy and Traveller issues which include the development of suitable proposals for the provision of additional site accommodation based on information set out in the pan London Accommodation Assessment, London Housing Strategy and Regional Spatial Strategy.		2009

18. Consultation Questions

In this chapter, we have set out what the key decent homes and housing management priorities are and the commitments we are making to help meet those priorities.

Are the priorities we have identified the right ones, and are there others that we should be considering?

Are the commitments we are making the right ones, and are there others that that we should be considering?

What issues should we be taking account of when considering particular needs of black, Asian and minority ethnic groups?

Are there other people or groups with particular requirements whose needs should be addressed in this chapter?

References

- 1. Housing Market Demand and Housing Need Study (2004) Fordham Associates
- 2. London Plan Consolidated with Alterations since 2004 (2008) www.london.gov.uk
- 3. Communities and Local Government Housing Green Paper (2007) <u>www.communities.gov.uk</u>
- 4. Tower Hamlets Lettings Policy <u>www.towerhamlets.gov.uk</u>
- 5. LBTH Homelessness Strategy 2008/13 <u>www.towerhamlets.gov.uk</u>

Chapter 5 – New Housing Supply

1. New Housing Supply in Tower Hamlets

1.1 One of the core reasons for developing a Tower Hamlets housing strategy is to set the framework for the delivery of new housing in the borough, with a particular focus on delivering more new affordable family housing for social rent. Despite being a geographically small borough, it delivers a comparatively large amount of affordable housing. According to the Housing Corporation, Tower Hamlets hosted the delivery of over 700 social rented affordable homes and 600 intermediate affordable homes in 2007/08. This was the largest by a local authority in London and over 10% of the Housing Corporation's London programme. Despite this impressive record, not enough affordable housing is being developed for social rent and intermediate (e.g., shared ownership) purposes, which is having a direct and indirect negative impact on the borough's Community Plan targets. This chapter sets what the borough expects from affordable housing developers and what the borough will do to help deliver those expectations.

2. Key Priorities

2.1 In this chapter, we set out how we intend to deliver the following key priorities. The Council with its partners intends to:

- Seek as a strategic target 50% affordable housing on all housing developed in the borough, applying 35% on individual sites privately owned sites
- Seek 45% of the social rented element of new developments to be for large family purposes (i.e., three bedrooms or more) either provided onsite, or where delivery proves unsustainable, provided offsite; 25% of the intermediate and market homes should have three bedrooms or more
- Require all affordable housing to comply with the Housing Corporation's Design and Quality Standards (Apr 2007) guidance
- Develop specific guidance that highlights housing design requirements for black, Asian and minority ethnic groups with a particular focus on the needs of the Bangladeshi community
- Examine family high density housing issues in its forthcoming High Density Living Supplementary Planning Document
- Explore and deliver innovative approaches to facilitate the delivery of more family accommodation for households on low to medium incomes, including Community Land Trust models of affordable housing

- Require all new housing development to meet the Government's national target of zero carbon housing by 2016.
- Test the feasibility of designating affordable housing partners for development sites in order to improve local management service delivery and maximise contribution to Community Plan objectives
- Examine the value of establishing a panel of preferred affordable housing developers that will work in partnership with the Council deliver housing and wider Community Plan objectives and will have locally based housing management services
- Maximise Lifetime Homes Standards delivery in new housing stock and seek at least 10% of all new homes to be wheelchair accessible (GLA London Accessible Housing Register Standards) or easily adaptable for wheelchair users
- Investigate alternative housing delivery vehicles that can best realise corporate housing development objectives
- Prioritise its resources to the identified key corporate strategic housing projects

3. Evidence Base

3.1 In the Evidence Base Annex to the Draft Housing Strategy it is shown that:

- During 2005/08, 7,000 homes delivered of which over 2,400 were affordable making Tower Hamlets one of the top performing boroughs on affordable housing delivery
- The average price of a flat was £292,000, which is beyond the means of people living in social rented accommodation or on the Waiting List
- During 2007/08, a One Bedroom Flat rented from the council cost £80.54p per week. In the private rented sector, a similar sized property cost £238.59 per week

4. Background

4.1 The need and rationale for new affordable housing for social rent and intermediate purposes is well-established from research undertaken locally, regionally and nationally. 4.2 At the local level, Tower Hamlets' *Housing Needs Survey 2004* (1) estimated that 3,021 new affordable homes were needed each year for five years. This was needed in order to tackle both the backlog of need and address future needs.

4.3 The most recent update of the Mayor's London Plan (2) detailed the findings of the London Housing Requirements Study. This estimated that London required an additional 33,500 homes annually over a ten year period to meet both backlog and demand arising from population change. The current London Plan planning target is 30,500 homes annually, of which 50% should be affordable. Tower Hamlets' target is 3,150 homes from all sources (including long term empty homes brought back into use).

4.4 The Government's Housing Green Paper set a national target (England only) of 2 million homes by 2016 and 3 million homes by 2020. Significant proportions of these homes will be in London, particularly the Thames Gateway Growth Area part of which is located in Tower Hamlets.

5. Tower Hamlets' Planning Policy

5.1 Every local planning authority is required by law to produce a set of Local Development Documents which set the Local Development Framework. Amongst these documents will be the 'Core Strategy'; a Statement of Community Involvement; Area Action Plans; Masterplans; and specific documents setting out policy detail of certain thematic areas such as affordable housing, waste, or climate change.

5.2 The Core Strategy is Government defines its role as follows:

The core strategy should set out the key elements of the planning framework for the area. It should be comprised of a spatial vision and strategic objectives for the area; a spatial strategy; core policies; and a monitoring and implementation framework with clear objectives for achieving delivery. It must be kept up-to-date and, once adopted, all other development plan documents must be in conformity with it.

Source: CLG Planning Policy Statement 12 (3)

5.3 The key housing-related policy areas covered by the Core Strategy are highlighted below and detailed in the annex to this chapter. It is important to note that planning policy is a 'material consideration' when private and affordable developers are proposing schemes to the borough. A borough's housing strategy does not have the same status – i.e., is not statutory – and therefore it is important to recognise that borough planning policy sets the framework for housing development in Tower Hamlets. Therefore, the Draft Housing Strategy needs to be in broad compliance with the Core Strategy (and any other related documents). Over-arching the two is the Sustainable Communities Strategy – the Borough's Community Plan - which promotes economic, environmental and social well-being in the borough.

6. Housing Quantity

6.1 Tower Hamlets' annual housing target set by the Mayor of London for all tenures is 3,150 homes per annum up to 2016/17, of which 50% should be affordable. Tower Hamlets supports the strategic target of 50% affordable housing and will seek a minimum of 35% affordable housing on individual sites, 80% of which should be for social rent and 20% for intermediate purposes.

Commitment 40	Responsibility	When
Tower Hamlets will seek as a strategic target	Tower Hamlets	Ongoing
50% affordable housing on all housing	Council / Private	
developed in the borough, applying 35% on	and Affordable	
individual sites.	Housing	
	Developers	

7. Housing Types

7.1 Tower Hamlets is committed to maximising the amount of affordable housing developed but is more committed to ensuring a sustainable mix of affordable housing is developed also. The Borough's Interim Planning Policy on Housing sets out the following preferred mix of **social rent** housing types in new development:

Bedsits	One Bed	Two Bed	Three Bed	Four Bed	Five/Six Bed
0%	20%	35%	30%	10%	5%

7.2 The borough has no requirement for bedsit accommodation and there is a requirement that 45% of the social rented units developed are three bedroom or more, in excess of the Mayor's target of 42%. The ability of developers to provide the above mix will vary according to the site location, the density of the development, availability of socio-economic infrastructure and the economic viability of the scheme.

7.3 For the **intermediate housing** of a proposed scheme, Tower Hamlets will seek at least 25% of the homes to have three bedrooms or more.

7.4 For **market housing** of a proposed scheme, Tower Hamlets will seek at least 25% of the homes to have three bedrooms or more.

Commitment 41	Responsibility	When
Tower Hamlets will seek 45% of the social	Tower Hamlets/	Ongoing
rented element of new developments to be for	Housing	
large family purposes (i.e., three bedrooms or	Developers	
more) either provided onsite, or where delivery		
proves unsustainable, provided offsite; 25% of		
the intermediate and market homes should		

have three bedrooms or more.	
Thave three bedrooms of more.	

8. Housing Design and Space Standards

8.1 A key determinant of housing quality is a home's internal space standards. Especially where overcrowding is an issue, ensuring that there is adequate living space in each room can make a big difference to the wellbeing of residents. Affordable housing (including that developed by private developers) will need to comply with the Housing Corporation's **Design and Quality Standards** (April 2007) Tower Hamlets intends to review its requirements on publication of the Mayor of London's Housing Design Guide (alongside other design requirements).

Commitment 42	Responsibility	When
Following publication and review of the Mayor's Housing Design Guide, Tower Hamlets will make a decision on whether to adopt the document for housing and planning policy guidance purposes.	Tower Hamlets	2009

8.2 Space standards for housing in Tower Hamlets are guided by the Residential Space Standards Supplementary Planning Guidance, which is currently under review.

8.3 Developers should also have regard to housing design requirements of black, Asian and minority ethnic groups, with a particular focus on the cultural requirements of the Bangladeshi community which require homes of three bedroom and above to have separate kitchens and dining rooms.

Commitment 43	Responsibility	When
All affordable housing to comply with the	Private and	Ongoing
Housing Corporation's guidance set out in	Affordable	
Design and Quality Standards (Apr 2007)	Housing	
	Developers	
Commitment 44	Responsibility	When
Develop guidance that has regard for housing	Tower Hamlets	Ongoing
design requirements for black, Asian and	Council	
minority ethnic groups with a particular focus on		
the needs of the Bangladeshi community		

9. Family Housing in High Density Developments

9.1 In connection with the above commitment, a review of the rationale for building family housing (i.e., 3 bedroom plus) in high density developments – principally those that are 'private developer-led' – will be undertaken. The reasons for this are threefold:

- Family housing in extremely high density locations can present housing management issues for landlords and service charge issues for residents
- Lack of access to amenity and recreational space can be limiting for the development of family well-being and contribute to potential neighbour disputes over common areas
- Service charge costs (in addition to rental payments) can confine new households in the 'poverty trap' making it uneconomic for people to seek sustainable employment, with some elements of services charges not eligible for benefits.

9.2 Good design and effective management are considered core to achieving this objective.

Commitment 45	Responsibility	When
Tower Hamlets will examine family housing	Tower Hamlets	2009
issues in its forthcoming High Density Living		
Supplementary Planning Document		

10. Car Free Developments

10.1 Reduction of car usage is a simple and effective way of reducing carbon emissions and also improving the personal health of householders. Tower Hamlets benefits from significant public transport infrastructure which means that car dependency should be significantly less than in other boroughs. Nonetheless, the lack of access to a car can hinder households' ability to take up employment; visit family and friends; transport children to school. Protecting the environment is increasingly the high priority for future housing developments, but consideration must be given to ensuring new residents of housing developments are not wholly excluded from accessing personal use of a car.

11. Intermediate Housing for Families on Low to Medium Incomes

11.1 A key priority for Tower Hamlets is creating more housing choices for economically active residents who have children and wish to stay in the borough. Historically, residents whose housing requirements have grown would choose – if financially able – to move further out into the Sub Region where house prices have been lower and the house type – house with garden – more in line with their aspirations of a familial home.

11.2 It is likely that people will continue to make this decision as the trend of people moving from urban areas when they are young to suburban areas as they get older is to be expected. But unless Tower Hamlets is able to make available the choice of an affordable larger homes for households on low to medium incomes, then this decision will be forced upon people rather than be a genuine choice. The Council is therefore keen to ensure that more intermediate housing for families on low to medium incomes in Tower Hamlets.

11.3 In this vein, Tower Hamlets is keen to ensure that innovative forms of housing development that deliver more intermediate housing this objective. Tower Hamlets is developing a proposal that will secure a 'community land trust' form of housing that will help secure this objective, which if successful could be rolled out more widely in the borough and beyond.

Commitment 46	Responsibility	When
Tower Hamlets will explore innovative approaches to facilitate the delivery of more family accommodation for households on low to medium incomes, including Community Land Trust models of affordable housing	Council	2011

12. Reducing Carbon Emissions from New Housing

12.1 As set out earlier in this Draft Strategy, carbon emission reduction targets are in place and ensuring that carbon emissions are not added to by new development is a key issue for stakeholders. In that vein, the Government has set a target that all new housing which is developed – both private and affordable – is zero carbon by 2016.

12.2 The current method of measuring the environmental efficiency of new housing is through the Code for Sustainable Homes (CSH) (4) which denotes the efficiency of new housing from Level 1 (the lowest) to Level 6 (the highest), with Level 5 meeting the Government's zero-carbon target.

12.3 The Housing Corporation expects all affordable housing developed to meet CSH Level 3 and is set out in *Design and Quality Standards* (5). The former Mayor's Draft Housing Strategy sets a target of CSH Level 4 during 2011/14, with a target of CSH Level 6 by 2015. Both the Mayoral targets are subject to technology being available.

12.4 In tandem, the developers should have regard to the Sustainable Design and Construction and Energy policies set out in the Borough's Local Development Framework and the Mayor's London Plan. They should also be maximising opportunities for future residents to recycle household waste.

Commitment 47	Responsibility	When
Tower Hamlets will require all new housing	Private and	2016
developments to meet the Government's	Affordable	
national target of zero carbon housing by 2016.	Housing	
	Developers	
Commitment 48	Responsibility	When
Tower Hamlets will require all new housing	Private and	2009
developments to maximise opportunities for	Affordable	
household recycling both within the home and	Housing	
in communal areas outside it.	Developers	

13. Development Site Registration

13.1 Tower Hamlets wishes to see an integrated and accessible management service available to all current and new tenants. Similarly, it expects all housing associations who develop housing in the borough to become members of the Tower Hamlets Housing Forum which will help ensure the delivery of the Community Plan objectives. To help achieve these objectives, the council intends to test the feasibility of designating key sites to preferred development partners (for affordable housing purposes) who have a locally based management service and are committed to delivering Community Plan objectives via the Tower Hamlets Housing Forum.

Commitment 49	Responsibility	When
Tower Hamlets test the feasibility of designating	Tower Hamlets	2009
affordable housing partners for development	Council/Tower	
sites in order to improve local management	Hamlets Housing	
service delivery and maximise contribution to	Forum/Housing	
Community Plan objectives.	Corporation	
Commitment 50	Responsibility	When
Tower Hamlets will also examine the value of	Tower Hamlets	2010
establishing a panel of preferred affordable	Council/Tower	
housing developers that will work in partnership	Hamlets Housing	
with the Council deliver housing and wider	Forum/Housing	
Community Plan objectives and will have locally	Corporation	
based housing management services	-	

14. Accessibility and the Lifetime Homes Standard in New Housing

- 14.1 Future housing needs to be built to meet residents' needs which will change during their lives. Delivering the Lifetime Homes Standard to all new homes is a means to achieving that.
- 14.2 The **Mayor's London Plan** (2008) (Policy 3A.5) sets out a requirement for all new housing (i.e., market and affordable) to be built to Lifetime Homes Standards and that 10% of all housing should be either designed to be wheelchair accessible or easily adaptable for use by wheelchair users.
- 14.3 The Government in its recently published **Strategy for Housing the Elderly** (6) (2008) commits housing stakeholders to delivering the Lifetime Homes Standard for all new housing by 2013, with a further commitment to introduce statutory regulations if the target is not met voluntarily.

Commitment 51	Responsibility	When
Tower Hamlets will seek to maximise Lifetime	Private and	2013
Homes Standards in new housing stock and	Affordable	
seek at least 10% of all new homes to be	Housing	
wheelchair accessible (GLA London Accessible	Developers	
Housing Register Standards) or easily		
adaptable for wheelchair users.		

15. Vehicles for Housing Delivery

15.1 One of the key announcements in the Housing Green Paper was on Local Housing Companies (LHCs). This was part of a wider Government initiative to give local authorities more of a role to play in the development of new affordable housing. The basic idea behind LHCs is to use local authority land in vacant possession in partnership with a private developer and a funder(s) to bring forward more and better housing in a strategic and organised fashion. The intention is that local authorities gain a return on their investment in a longer term fashion as opposed to an early capital receipt. This approach can lead to an uncertain early development process (as the developer has to raise much private finance) and lose value from the local authority when the developer is perceived to be generating excess profits when the homes are eventually sold.

15.2 LHCs are one of a number of options that are explored in the Housing Green Paper. Others include:

- A Local Authority-Owned Company
- Community Land Trust
- Limited Liability Partnership
- Single Estate Transformation Model
- Strategic Housing and Regeneration Partnerships

15.3 Given the scale of housing need in Tower Hamlets and the importance the Government is putting on the use of alternative vehicles for housing development, Tower Hamlets will be testing which vehicles can assist deliver the borough's housing strategic objectives.

ower Hamlets	2009
	2000

16. Development Sites in Tower Hamlets

16.1 Tower Hamlets continues to be the focus for major housing development activity in London. In 2007/08, the borough hosted the delivery of more housing – and more affordable housing – than any where else in London. Whilst the housing output being achieved is both significant and is delivering close to 10% of London's total target, there is a recurring concern that not enough affordable housing is being developed and insufficient socio-economic infrastructure is accompanying the new housing being developed challenging its long term sustainability.

16.1 Ensuring that the borough achieves maximum value from new housing development in the medium to long term will mean adopting a more 'programme managed' approach to housing development. A key link to be developed here is the development of the Strategic Housing Land Availability

Assessment (SHLAA). The Assessment needs to make a judgement on two aspects:

- The potential for new dwellings on each site in terms of net gain (or loss) of dwellings; and
- When the site is likely to be developed, depending on the site's "deliverability" and "developability"

16.2 The first five years illustrate what sites are developable in the short to medium term, with the following ten years what can be developed in the long term. Each year, the SHLAA is revised to reflect changes that have occurred, reflecting any new sites that have been identified and updating the development profile forecast. A more developed narrative on the SHLAA can be found in the annex to this Chapter.

16.3 The SHLAA will effectively become the register of available developable land in the borough, which necessitates the need for a renewed focus on how the borough oversees the development of new housing in its area.

16.4 Given that the large majority of public funding for new housing development comes from public funders – principally the Homes and Communities Agency in the very near future - the borough usually has a limited, but nonetheless important role to play in enabling new housing development. Other key factors here are the roles of private and affordable housing developers and the private finance required to build new market and affordable homes.

16.5 Housing development activity for the purposes of this strategy has been divided into three broad areas:

Housing Development Category	Lead
Corporate Strategic Housing Projects	Tower Hamlets Council / Great Place
- where the local authority has a key	to Live Delivery Group
interest in ensuring that a positive	
outcome is achieved	
Private Sector-led Projects (where	Tower Hamlets Council / Great Place
affordable housing generates	to Live Delivery Group
significant affordable housing)	
Housing association-led projects	Tower Hamlets Council / THHF
	Development Sub Group

16.6 Reporting mechanisms will need to be put into place to organise how information generated from **Private Sector-led Projects** and **Housing Association-led Projects** is organised into reports that can inform Development and Renewal interventions.

16.7 Outlined below is a brief narrative on each of the corporate strategic projects setting out the rationale for **Corporate Strategic Housing Projects** in Tower Hamlets

1. 2012 Olympic Park – After the hosting of the Olympic Games and Paralympic Games, over 9,000 homes will be developed in the Olympic Park. Apart from the housing developed in the Olympic Village (in Newham) the housing in the rest of the park will take over ten years to develop, some of which will be developed within Tower Hamlets' north eastern boundary. More detail will emerge as the 2012 Legacy Masterplan Framework is developed.

2. Blackwall Reach/Robin Hood Gardens - This site which includes the Robin Gardens Estate is adjacent to the Blackwall Tunnel Approach. A Draft Development Framework has been published and has been the subject of public consultation. The development is expected to lead to the development of approximately 2,500 homes (including 700 affordable homes) and 150,000 sq ft of retail and employment space which will also include enhanced public realm, open space; new mosque; re-housing of existing tenants in St Mathias site.

3. Bromley-by-Bow Masterplan Area – A number of sites are at different stages of development and the local authority has a strategic interest in ensuring that this area – with Bromley-by-Bow London Underground at its centre – is developed in an organised fashion. The borough has two key sites that it has a major land interest in:-

- Ailsa St The site has estimated capacity for 850 homes, a primary school, open space and employment uses. Development of this site (and Bow Lock) will need to assist with addressing the 'connectivity' agenda which is about helping to improve east-west pedestrian and vehicular traffic, particularly over the A102
- **Bow Lock** The site has estimated capacity for 300 homes, improved public realm and employment uses. A higher proportion of affordable housing is being sought, particularly intermediate for families which may be delivered through a Community Land Trust

4. Chrisp St Area – Poplar Harca, the key landowner, is in the process of selecting a development partner who can help regenerate this key area in Poplar. The Council is working in partnership with the housing association to ensure this development delivers a wide range of benefits for the area.

5. St Clements Hospital – Located on Bow Rd, this is an English Partnerships owned site which has capacity for approximately 275 homes. The Council is seeking an exemplary project that maximises affordable housing delivery and wider socio- economic outcomes.

6. Aspen Way - This is a 100+ acre area site surrounding Poplar DLR station which is in a mix of land ownerships including LBTH, Canary Wharf, TfL/DLR. A long term project, this site is expected to yield over 5,000 homes and will have a strong public realm element. The project is intended to geographically and economically connect Canary Wharf/Isle of Dogs with South Poplar.

7. Ocean Estate - This New Deal for Communities scheme will see major redevelopment of part of the estate which continues to feature significant decanting of tenants. The new build element of this project will lead to new build of over 800 social, intermediate and market homes and refurbishment of over 1,200 existing homes.

8. **Reshaping Poplar** – The Council is working in partnership with Poplar Harca on a series of projects (which includes Chrisp St above) that will help both regenerate the Poplar area and deliver more and better housing for residents. It is estimated that over 15,000 mixed tenure homes could be delivered in this area over the long term and the Council will be working in partnership with Poplar Harca to ensure housing and wider socio-economic outcomes are maximised.

9. Tower Hamlets Homes/Housing Estate Renewal Strategy – It is a corporate priority for The Council expects that Tower Hamlets Homes will be awarded the 'Two Star' management standard awarded by the Audit Commission required to unlock the additional investment available from Government to deliver Decent Homes. This additional investment will help to significantly raise the quality of life for Tower Hamlets Homes' residents.

16.9 This additional investment creates the potential to deliver wider socioeconomic outcomes (ie, those sought in the Community Plan). In addition there is the potential to deliver new homes through infill development and selective demolition where homes are beyond their economic life and /or do not meet housing needs (e.g., bedsits). This has the potential to supplement the resources available to support Tower Hamlets Homes' Business Plan to deliver the Decent Homes Plus programme.

Note: The final corporate strategic housing project is delivery of the Overcrowding Reduction Strategy featured in Chapter 4.

Commitment 53	Responsibility	When
Tower Hamlets Council to prioritise its resources to the identified key corporate strategic housing projects	Tower Hamlets	2009

17. Consultation Questions

In this chapter, we have set out what the key decent homes and housing management priorities are and the commitments we are making to help meet those priorities.

Are the priorities we have identified the right ones, and are there others that we should be considering?

Are the commitments we are making the right ones, and are there others that that we should be considering?

What issues should we be taking account of when considering particular needs of black, Asian and minority ethnic groups?

Are there other people or groups with particular requirements whose needs should be addressed in this chapter?

References

- 1. Housing Market Demand and Housing Need Study (2004) Fordham Associates
- 2. London Plan Consolidated with Alterations since 2004 (2008) www.london.gov.uk
- 3. Communities and Local Government Planning Policy Statement 12 <u>www.communities.gov.uk</u>
- 4. Code for Sustainable Homes -<u>www.communities.gov.uk/documents/planningandbuilding/doc/codesus</u> <u>tainablehomes</u>
- 5. Housing Corporation's Design and Quality Standards (2007) <u>www.housingcorp.gov.uk</u>
- 6. Lifetime Homes, Lifetime Neighbourhoods: A National Strategy for Housing in an Ageing Society (2008) – <u>www.communities.gov.uk</u>

Additional information on the Lifetime Homes Standard can be found at http://www.lifetimehomes.org.uk/

Annex – Strategic Housing Land Availability Assessment (SHLAA)

What is the SHLAA?

Strategic Housing Land Availability Assessment (SHLAA) identifies and assesses all sites that have a potential for future housing developments. The Assessment needs to make a judgement on two aspects:

- The potential for new dwellings on each site in terms of net gain (or loss) of dwellings; and
- When the site is likely to be developed, depending on the site's "deliverability" and "developability".

SHLAA requires the boroughs to demonstrate a supply of deliverable and developable housing sites for the next 15 years. The document is a key component of the evidence base that supports the delivery of sufficient land for housing to meet the GLA target of delivering 3,150 homes per annum until 2016/17.

The SHLAA will be updated annually and will feed into the Council's Annual Monitoring Report (AMR).

Context

The SHLAA provides important evidence base to support the delivery of sufficient land for housing to meet the Mayor's target of delivering 3,150 homes per annum until 2016/17. The SHLAA needs to demonstrate a fifteen year supply from the date of adoption of the LDF (estimated to be around the autumn of 2009). Although the Mayor is committed to undertaking a new Housing Capacity/ SHLAA for boroughs to draw on, however, until the results from the new study are finalised, they are expected to roll forward their annual target to cover the required 15 year period (Statement from GOL and GLA).

The SHLAA has considerable wider value in plan-making for existing urban areas. It addresses the issue of how existing residential areas will change as a consequence of infilling and redevelopment for housing, and how the consequence of this change for social services, GP services, education or transport will be managed. In other words, HLAA will assist in developing a planned approach to managing change in such areas. The SHLAA evidence, alongside employment land review information, will help in addressing these matters because it focuses attention on the areas where opportunities exist for development and change to actually take place.

Using the SHLAA's findings, the Planning authorities must

- Identify specific, deliverable sites for the first five years of a plan (the sites should be available and ready for development within this timescale);
- Identify specific, developable sites for years 6 to 10 in plans and for years 11 to 15, to enable the five year supply to be topped up;
- Where it is not possible to identify land for years 11 to 15 local authorities should identify broad locations for future growth; and

Windfall allowances are not to be included in the first 10 years of the plan (unless there are justifiable local circumstances that prevent specific sites being identified).

Core Requirement of the SHLAA

Each site will be assessed in accordance with the criteria, as stated by Government guidance set out below

- A list of sites, cross-referenced to maps showing locations and boundaries of specific sites (and showing broad locations, where necessary);
- An assessment of the deliverability/developability of each site (i.e. in terms of its suitability, availability and achievability) to determine when an identified site is realistically expected to be developed;
- Potential quantity of housing that could be delivered on each identified site or within each identified broad location (where necessary);
- Constraints on the delivery of identified sites; and
- Recommendations on how these constraints could be overcome and when.

In Tower Hamlets where a significant amount of housing is expected from small sites, the Assessment will need to identify more smaller sites.

However, it must be stressed that the Assessment is not a policy document and therefore does not allocate land for development.

National Planning Policy Guidance

PPS3 requires that local authorities should develop policies and implementation strategies to ensure that sufficient, suitable land is available to achieve their housing and previously-developed land delivery objectives.

A key role for the SHLAA is to provide evidence of the availability of suitable land for new housing, and the impact of new sites on affordability and existing and planned infrastructure.

.PPS3 requires all boroughs to improve the affordability and supply of housing. It also advocates the most efficient and effective use of land, including building on brownfield land and in locations that offer good access to employment opportunities, key services and social infrastructure (e.g. clinics, schools, community facilities). To that effect, it requires the Councils to prepare an evidence based housing strategy backed by SHLAA, Strategic Housing Market Assessment (SHMA) and Need & Demand Assessment. The information in SHLAA would contribute to decisions about sites that will enable continuous delivery of housing for fifteen years from the date of adoption of the LDF (expected in 2009), taking into account the level of housing provision set out in the London Plan at 31,500 dwellings from 2007/08 until 2016/17 (it does not stipulate the level of growth after that).

Regional Policy: London Plan

The Consolidated London Plan, 2008 sets an annual target of minimum of 3150 new dwellings per annum until 2017 (Policy 3A.1).

It requires the borough to identify new sites in Opportunity areas and Thames Gateway and seeks to maximise the potential of sites by

- encouraging higher densities as per the density matrix (adopted by Tower hamlets too)
- change of use of surplus industrial and commercial land to residential where they are consistent with principles of sustainable development;
- Reducing the number of vacant lands.

Housing Capacity Study

The London Housing Capacity Study (2004) forms the basis of arriving at housing targets set in the London Plan. It estimates housing capacity from four key sources- large sites (0.5 ha and above), small sites (below 0.5 ha), projected housing yields from non self-contained dwellings and reductions in long term vacant housing stock.

The housing requirements of 31,500 dwellings for Tower Hamlets estimated by London's Housing Capacity Study (2004) are for the period of 2007/08-2016/17. Although the Study had a twenty year time-frame, it does not provide robust estimate of capacity beyond 2016/17.

Local Plan: Community Plan

The Tower Hamlets Community Plan 2007/08 aspires to develop places "which combine a healthy environment with enjoyable open spaces, a welldesigned mix of homes and business premises, good-quality services and excellent public transport".

The Plan wants to improve the quality of new housing and ensure a better supply of affordable housing.

The Council's approach

The Council has undertaken a Housing and Land Availability Assessment to identify all sites within the borough with potential for future housing growth. As part of the assessment, the Council intends to compile a list of all sites that are considered "available" and "deliverable" sites. The list will identify a rolling supply five years supply and a further 10 year supply of sites.

It is proposed that the site threshold will be sites that deliver at least 10 units, irrespective of the size of the plot. Government guidance recommends that Local Authorities should consider the nature of the housing challenge in their Housing Market Area when determining how comprehensive the assessment should be. When taking into account annual housing trajectories, the Lead Partners consider that this threshold can be justified.

The sites have been identified through the following methods:

Sites in Planning Process

- Sites identified in the Council's Planning Register (from 1st April 2003- 31st March 2008), i.e
 - Sites with outstanding planning permission for housing or mix of uses (including housing)
 - Sites with Planning permission for housing that are under construction
 - Sites with Planning Permission refusal where the objection can realistically be overcome
 - Sites where applications have been withdrawn due to reasons that can be overcome
- Sites identified in the Master plans, Area Action Plans and Sites with Planning Briefs
- Sites identified by previous studies such as GLA, LDF, UDP, NLUD study (the unimplemented proposals,
- Sites identified in Housing Capacity study (considers sites of 0.5 ha and above)

Sites not currently in the planning process

- Existing residential areas where existing or proposed planning policy actively encourages additional housing, e.g., through infilling and redevelopment.
- Housing Estates with possibility of infill and decanting/redevelopment
- Surplus Council and public sector properties with housing potential
- Vacant or derelict/underused properties such as surplus car parks
- Major strategic projects identified by Planning authorities for regeneration
- Sites no longer required for employment purposes or other non-residential uses and can be designated for housing

Size of sites

Only sites which delivered 10 or more dwellings shall be included in the Assessment because, judging from the planning permissions in 2007/08, out of the 211 sites that had planning approvals in 2007/08 or started construction, 14% of the sites with potential of 10 or more dwellings will deliver 93% of all dwellings.

End.

<u>Chapter 6 – Housing Investment Strategy</u>

1. Why does Tower Hamlets need a housing investment strategy?

1.1 In the previous three chapters, we described the borough's housing priorities into three broad areas: decent homes; additional affordable homes; and placemaking and sustainable communities. Developing and implementing a housing investment strategy and delivery plan is about identifying the resources necessary and putting in place a plan to ensure the resources are well spent. The housing targets for the borough are detailed in Annex A of this chapter and are summarised as follows:

- Number of additional homes provided (i.e., market and affordable)
- Number of affordable homes provided (social rent and intermediate)
- Number of affordable family social rented homes provided
- Reduction in Non Decent Homes in stock transferred to housing associations
- Reduction in Non Decent Homes in Tower Hamlets Homes stock

1.2 As set out in Chapter 3, the housing agenda has a significant contribution to make to the wider socio-economic agenda set out in the Borough's Community Plan. Delivery against these targets will be developed and delivered by members of the Tower Hamlets Housing Forum (including Tower Hamlets Homes) and other housing associations active in the borough.

2. Key Priorities

2.1 In this chapter, we set out how we intend to deliver the following key priorities. The Council with its partners intends to:

- Secure additional investment from Government to resource the Tower Hamlets Homes' Decent Homes Plus programme
- Ensure all housing associations raise their stock to meet the Government's Decent Homes Standard
- Deliver the decent homes standard for vulnerable households in private sector stock
- Reduce long term empty homes in the private sector
- Adaptations to help disabled people stay in their homes rather than depend on institutional care
- Maximise investment that delivers placemaking and sustainable communities objectives

- Ensure that the Council's Strategic Housing Land Assessment (SHLAA) is aligned with statutory agencies' investment plans and strategies
- Maximise housing investment to help build more social rented and intermediate housing, with a particular focus on more affordable family housing
- Focus on the ten key projects identified to help deliver sustainable housing outcomes for borough residents
- Convene a Housing Strategy Programme Board that will oversee the implementation of commitments set out in the Draft Housing Strategy
- Produce an Annual Report highlighting progress against housing strategy objectives
- Ensure partnerships and staffing arrangements are in place to ensure the strategy commitments are delivered

3. Background

3.1 An investment strategy for most organisations is about securing money to achieve an objective. With a housing investment strategy, the approach is more complex. The land and/or buildings need to be appropriate for investment particularly with regard to planning and investment criteria from statutory funders; sufficient money – often a mix of public and private - in place to fund the work; an appropriate partnership and vehicle to deliver the outcome sought; and, crucially administrative, political and community support for the actions needing to be undertaken. In tabular terms, the issues could be illustrated as follows:

Theme	Resources	Vehicle/Process	Outcome
Delivering and	Major Repairs	Tower Hamlets	Delivery of
Managing Decent	Allowance; ALMO	Homes / Housing	Decent Homes
Homes	Resources /	Associations	Plus Standard
	Housing		and well
	Associations.		managed homes
Placemaking and	Affordable	Housing	Delivery of:
Sustainable	Housing Grant;	Associations;	Decent Homes
Communities	Private Finance;	Housing	Plus Standard;
	Other Public	Developers;	Affordable
	Sector Sources,	Alternative	Housing Target;
	eg, HCA, LDA,	Housing Delivery	Placemaking and
	EP, GLA etc.;	Vehicles	Sustainable
	Community		Communities
	Infrastructure		objectives
	Levy; Growth		
	Area resources		

Theme	Resources	Vehicle/Process	Outcome
New Affordable	Affordable	Housing	Delivery of
Housing	Housing Grant;	Associations;	Affordable
	Private Finance;	Private/Affordable	Housing Target
	Housing	Housing	
	Association	Developers;	
	Reserves; Land	Alternative	
	at discounted	Housing Delivery	
	value; S106	Vehicle	
	planning		
	obligations		

4. Decent Homes Investment

4.1 Tower Hamlets is committed to delivering the decent homes standard for all its residents as soon as is reasonably practicable. Specifically, Tower Hamlets will:

- Seek additional investment from Government and other sources that will resource the delivery of the decent homes plus standard to housing stock managed by Tower Hamlets Homes
- Monitor delivery of the decent homes standard to homes transferred to housing associations under the *Housing Choice* programme
- Monitor delivery of the decent homes standard to stock managed by social landlords

Commitment 54	Responsibility	When
Tower Hamlets will seek to maximise housing	Tower Hamlets	2010
investment in existing stock to achieve the	Council / Social	
Decent Homes Standard	Landlords	

5. Private Sector Renewal and Disabled Facilities Grants

5.1 Tower Hamlets will continue to seek to identify resources (grants or loans) to help deliver:

- the decent homes standard for vulnerable households in private sector stock
- reduce long term empty homes in the private sector
- adaptations to help disabled people stay in their homes rather than depend on institutional care

Commitment 55	Responsibility	When
Tower Hamlets will seek to reduce the number	Tower Hamlets	Ongoing
of non-decent homes in the private rented	Council	
sector occupied by vulnerable tenants		
Commitment 56	Responsibility	When
Tower Hamlets will ensure the delivery of a	Tower Hamlets	Ongoing
service that will entitle eligible residents to claim	Council	
Disabled Facilities Grants		

6. Placemaking and Sustainable Communities Investment

6.1 Delivery of investment under this heading is key to protecting the value of investment generated under the decent homes and new supply headings. In placemaking terms this might mean a higher specification to public realm improvements or external fabric. In sustainable communities this could involve an enhanced approach to economic inclusion for workless tenants. Sources of additional funding will include:

- English Partnerships and the successor Homes and Communities Agency
- London Mayor's Targeted Funding Streams
- CLG funding initiatives such as the Housing Options programme
- CLG Local Area Agreement Funding
- CLG Working Neighbourhoods Fund
- Planning Obligations from Housing Developers
- Innovative use of public sector land

Commitment 57	Responsibility	When
Tower Hamlets will seek to maximise investment opportunities that deliver placemaking and sustainable communities objectives.	Council	Ongoing

7. New Supply Housing Investment

7.1 Land Investment

7.2 One of the known challenges to achieving new housing development in urban settings is the lack of developable land. Problems associated with 'brownfield' land (i.e., has had a previous use) include fragmented (and sometimes unknown) ownerships; land contamination; illegal uses; poor access arrangements; and lack of socio economic infrastructure. All of these issues place potentially onerous development and planning obligation costs on the developer that can make a scheme economically unviable to develop. Landowners sometimes have unrealistic land value expectations and are content to leave the land undeveloped and rely on the land's 'book value'.

7.3 The Government recognised the problems associated with land supply and required local authorities in Planning Policy Statement 3 to undertake a Strategic Housing Land Assessment identifying land available over a 15 year period, with a particular focus on land available in the first five years.

7.4 Tower Hamlets will also work closely with statutory public sector agencies such as the London Development Agency, London Thames Gateway Development Corporation, English Partnerships, the Housing Corporation and the Homes and Communities Agency (when established) to help bring forward land for development in an organised and strategic fashion. Similarly, it will work closely with housing associations, Tower Hamlets Homes and private developers to take advantage of 'infill' and estate redevelopment opportunities that help regenerate disadvantaged areas and deliver the placemaking and sustainable communities agenda.

Commitment 58	Responsibility	When
Tower Hamlets will develop, publish and	Tower Hamlets	Annually
maintain a Strategic Housing Land Availability	Council	_
Assessment (SHLAA) identifying a fifteen year		
supply of land that will help deliver the annual		
housing planning target, currently 3,150 homes.		
Commitment 59	Responsibility	When
Tower Hamlets will work closely with statutory	Tower Hamlets	Ongoing
agencies to ensure that SHLAA data informs	Council	
statutory agencies' investment programmes.		
priorities, including the London Development		
Agency, London Thames Gateway		
Development Corporation, English		
Partnerships, Housing Corporation (and Homes		
and Communities Agency when established)		

8. Housing Investment

8.1 With the largest affordable housing delivery programme in London, the borough continues to attract a significant amount of public sector investment, chiefly through the Housing Corporation. The borough will continue to seek additional grant support on the basis it meets the commitments set out in Chapter 4 which stipulates the housing types, tenures and quality the borough is seeking.

Commitment 60	Responsibility	When
Tower Hamlets will work with statutory agencies	Tower Hamlets	Ongoing
- Housing Corporation, English Partnerships,	Council	
Housing Corporation (Homes and Communities		
Agency when established), London Thames		
Gateway Development Corporation, Greater		
London Authority, London Development		
Agency, Transport for London - to maximise		

housing and wider infrastructure investment to deliver housing strategy objectives.		
Commitment 61	Responsibility	When
Tower Hamlets will seek to maximise opportunities from the Government's 'Homebuy' and successor programmes to enable residents to maximise opportunities to gain access affordable home ownership opportunities	Homezone	Ongoing

9. Corporate Strategic Housing Projects

9.1 Highlighted in the Housing Strategy are key projects that will help ensure that the council is playing a direct role in facilitating the delivery of more and better housing for its residents. They have been identified as schemes where the borough can make a significant difference through use of its land, planning powers and influence:-

- 2012 Olympic Park
- Blackwall Reach/Robin Hood Gardens
- Bromley-by Bow Masterplan Area
- Chrisp St Area
- St Clements Hospital
- Aspen Way
- Ocean Estate
- Reshaping Poplar
- Tower Hamlets Homes/Housing Estate Renewal Strategy
- Overcrowding Reduction Strategy

Commitment 62	Responsibility	When
Tower Hamlets will focus on the ten key	Tower Hamlets	Ongoing
projects identified to help deliver sustainable	Council	
housing outcomes for borough residents		

10. Delivery Plan

10.1 Key to achieving Tower Hamlets investment priorities is a delivery plan. This will be dependent on staff in the Tower Hamlets' Development and Renewal Directorate working effectively together to deliver the commitments set out in this Draft Strategy. Key to achieving this will be:

- Organising the Directorate's housing strategy work
- Putting in place local partnership arrangements to achieve the Tower Hamlets investment priorities is seeking, primarily through building on the current good relationship with Tower Hamlets Housing Forum, and working relationships with private developers
- Ensuring Tower Hamlets maintains a productive working relationship with national and regional statutory funders

• Disseminate Tower Hamlets housing investment activities on a regular and promotional basis

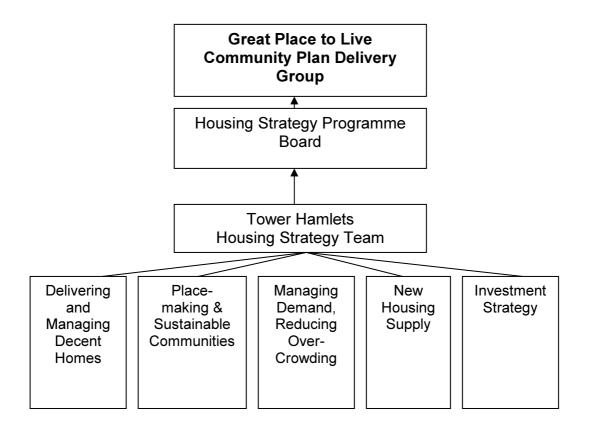
11. Organising the Directorate's Housing Strategy Work

11.1 The scale of housing investment that Tower Hamlets continues to means that the borough needs to organise its staff and financial resources as effectively and efficiently as possible. This draft housing strategy will become the workplan for the borough's housing strategy team who will be responsible for convening a Housing Strategy Programme Board meeting quarterly.

11.2 This Housing Strategy Programme Board will have overall responsibility for:

- Delivering the commitments set out in each of the chapters
- Overseeing the delivery of each of the corporate strategic housing projects identified in Chapter 5
- Reporting to the Great Place to Live Community Plan Delivery Group, helping to ensure alignment between Housing Strategy and wider Community Plan objectives.

11.3 The process will require a designated officer who will be responsible for ensuring that respective schemes meet the commitments in this Strategy.



Commitment 63	Responsibility	When
Tower Hamlets will convene a Housing Strategy	Tower Hamlets	Quarterly
Programme Board that will oversee the	Council	
implementation of the commitments set out in		
the Draft Housing Strategy and corporate		
strategic housing projects and report to the		
Great Place to Live Community Plan delivery		
Group		

12. Disseminate Tower Hamlets housing investment activities on a regular and promotional basis

12.1 The borough will promote its housing work in an Annual Report to local, regional and national stakeholders, highlighting its achievements from the previous year and highlighting priorities for the New Year.

Commitment 64	Responsibility	When
Tower Hamlets will produce an Annual Report	Tower Hamlets	Annual
setting out achievements and priorities.	Council	

13. Sustaining local partnership arrangements

13.1 Tower Hamlets will be heavily dependent on the work of its housing partners in delivering the commitments set out in this Draft Strategy. Therefore, the borough will be keen to maintain existing good working relationships with housing associations, other affordable housing developers and private sector partners.

Commitment 65	Responsibility	When
Tower Hamlets will continue to work closely	Tower Hamlets	Monthly
with Tower Hamlets Housing Forum with a	Council / Tower	
particular focus on overseeing the management	Hamlets	
of the Common Housing Register and delivering	Housing Forum	
wider Community Plan priorities.		
Commitment 66	Responsibility	When
Tower Hamlets will convene an Annual	Tower Hamlets	Annual
Developers Forum meeting for affordable and	Council	
private developers to discuss housing		
development issues		
•		

14. Consultation Questions

In this chapter, we have set out what the key decent homes and housing management priorities are and the commitments we are making to help meet those priorities.

Are the priorities we have identified the right ones, and are there others that we should be considering?

Are the commitments we are making the right ones, and are there others that that we should be considering?

What issues should we be taking account of when considering particular needs of black, Asian and minority ethnic groups?

Are there other people or groups with particular requirements whose needs should be addressed in this chapter?

End

Annex A

	Indicator	Definition	Comment	08/09 Target	2009/10 Target	2010/11	2011/12
1	LAANI154, National154	Net additional homes provided	Strategic	2999	2999	Target 2999	Target tbc
2	LAANI155, National155	Number of affordable homes delivered (gross)	Strategic	1688	1688	1688	1688
3	LAALocal03	Number of social rented housing completions for family housing	Cabinet Strategic			1400	
4	LAA405c	Percentage reduction of non-decent homes in homes transferred to RSLs in previous years	Cabinet Strategic	1	5	49	
5	LAANI 158 National158	% non-decent council homes	Strategic	51	49	47	

Strategic Indicators and Targets